



## B. Tech. Program (Electronics & Telecommunication Engineering) (DJS23 Scheme)

### SEM III

Sr. No	Course code	Course	Teaching Scheme (hrs.)				Continuous Assessment (A) (marks)			Semester End Assessment (B) (marks)					(A+B)	Total Credits
			Th	P	T	Credits	Th	T/W	Total CA (A)	Th	O	P	O&P	Total SEA(B)		
<b>Semester III</b>																
1	DJS23ECPC301	Mathematics for Telecommunication Engineering	3	-	-	3	40	-	40	60	-	-	-	60	100	3
2	DJS23ECPC302	Electronics Devices & Circuits	3	-	-	3	40	-	40	60	-	-	-	60	100	4
	DJS23ELPC302	Electronics Devices & Circuits Laboratory	-	2	-	1	-	25	25	-	-	-	25	25	50	
3	DJS23ECPC303	Digital System Design	3	-	-	3	40	-	40	60	-	-	-	60	100	4
	DJS23ELPC303	Digital System Design Laboratory	-	2	-	1	-	25	25	-	-	-	25	25	50	
4	DJS23ELMD304	Python Programming Laboratory	-	2	-	1	-	25	25	-	25	-	-	25	50	1
5	DJS23OCOE301	Product Life Cycle Management	3	-	-	3	40	-	40	60	-	-	-	60	100	3
	DJS23OCOE302	Management Information System	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE303	Operations Research	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE304	Personal Finance Management	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE305	Public Systems and Policies	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE306	Fundamentals of Biomedical Instruments	3	-	-	3	40	-	40	60	-	-	-	60	100	



	DJS23OCOE307	IPR & Patenting	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE308	Entrepreneurship and Startup Ecosystem	3	-	-	3	40	-	40	60	-	-	-	60	100	
6	DJS23ELVS305	Innovative Product Development-I	-	2	-	1	-	25	25	-	-	-	-	-	25	1
7	DJS23ITHS305	Professional and Business Communication Tutorial	-	-	2	2	-	50	50	-	-	-	-	-	50	2
8	DJS23ICHS307	Economics and Financial Management	2	-	-	2	40	-	40	60	-	-	-	60	100	2
9	DJS23ILEL311	Community Engagement Service	-	-	2	1	-	25	25	-	-	-	-	-	25	1
		<b>Total</b>	<b>14</b>	<b>08</b>	<b>4</b>	<b>21</b>	<b>200</b>	<b>175</b>	<b>375</b>	<b>300</b>	<b>25</b>	<b>0</b>	<b>50</b>	<b>375</b>	<b>750</b>	<b>21</b>



## B. Tech. Program (Electronics & Telecommunication Engineering) (DJS23 Scheme)

### SEM IV

Sr. No	Course code	Course	Teaching Scheme (hrs.)				Continuous Assessment (A) (marks)			Semester End Assessment (B) (marks)					(A+B)	Total Credits
			Th	P	T	Credits	Th	T/W	Total CA (A)	Th	O	P	O&P	Total SEA(B)		
<b>Semester IV</b>																
1	DJS23ECPC401	Signals & Systems	2	-	-	2	40	-	40	60	-	-	-	60	100	3
	DJS23E TPC401	Signals & Systems Tutorial	-	-	2	1	-	25	25	-	-	-	-	-	25	
2	DJS23ECPC402	Integrated Circuits	3	-	-	3	40	-	40	60	-	-	-	60	100	4
	DJS23ELPC402	Integrated Circuits Laboratory	-	2	-	1	-	25	25	-	-	-	25	25	50	
3	DJS23ECPC403	Microcontroller & Applications	3	-	-	3	40	-	40	60	-	-	-	60	100	4
	DJS23ELPC403	Microcontroller & Applications Laboratory	-	2	-	1	-	25	25	-	-	-	25	25	50	
4	DJS23ECMD404	Data Structures & Algorithms	2	-	-	2	40	-	40	60	-	-	-	60	100	3
	DJS23ELMD404	Data Structures & Algorithms Laboratory	-	2	-	1	-	25	25	-	25	-	-	25	50	
5	DJS23OCOE401	Project Management	3	-	-	3	40	-	40	60	-	-	-	60	100	3
	DJS23OCOE402	Cyber Security & Laws	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE403	Operation Research II	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE404	Corporate Finance Management	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE405	Corporate Social Responsibility	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE406	Bio Informatics	3	-	-	3	40	-	40	60	-	-	-	60	100	



	DJS23OCOE407	Human Resource Management	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE408	Digital Marketing Management	3	-	-	3	40	-	40	60	-	-	-	60	100	
	DJS23OCOE409	Logistics & Supply Chain Management	3	-	-	3	40	-	40	60	-	-	-	60	100	
6	DJS23ELVS405	Innovative Product Development-II	-	2	-	1	-	25	25	-	-	-	25	25	50	1
7	DJS23ILHS406	Design Thinking Laboratory	-	2	-	1	-	25	25	-	-	-	-	-	25	1
8	DJS23ICHS408	Universal Human Values	2	-	-	2	40	-	40	60	-	-	-	60	100	3
	DJS23ITHS408	Universal Human Values Tutorial	-	-	1	1	-	25	25	-	-	-	-	-	25	
		<b>Total</b>	<b>15</b>	<b>10</b>	<b>3</b>	<b>22</b>	<b>240</b>	<b>175</b>	<b>415</b>	<b>360</b>	<b>25</b>	<b>0</b>	<b>75</b>	<b>460</b>	<b>875</b>	<b>22</b>



**Continuous Assessment (A):**

Course	Assessment Tools	Marks	Time (Mins.)
Theory	a. Term Test 1 (based on 40 % syllabus)	15	45
	b. Term Test 2 (on next 40 % syllabus)	15	45
	c. Presentation /assignment / course project / group discussion / any other.	10	--
	Total marks (a + b + c)	40	--
Audit course	Performance in the assignments / quiz / power point presentation / poster presentation / group project / any other tool.	--	As applicable
Laboratory	Performance in the laboratory and documentation.	25	
Tutorial	Performance in each tutorial & / assignment.	As per the scheme	

The final certification and acceptance of term work will be subject to satisfactory performance upon fulfilling minimum passing criteria in the term work / completion of audit course.

**Semester End Assessment (B):**

Course	Assessment Tools	Marks	Time (hrs.)
Theory	Written paper based on the entire syllabus.	60	2
Oral	Questions based on the entire syllabus.	25	As applicable
Practical	Performance of the practical assigned during the examination and the output / results obtained.	25	2
Oral & Practical	Project based courses - Performance of the practical assigned during the examination and the output / results obtained. Based on the practical performed during the examination and on the entire syllabus.	As per the scheme	2

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DJS-23 Syllabus  
Semester III  
ACADEMIC YEAR: 2024-25



<b>Program: Electronics and Telecommunication Engineering</b>	S.Y B.Tech.	Semester: III
<b>Course: Mathematics for Telecommunication Engineering (DJS23ECPC301)</b>		

**Pre-requisite:**

1. Mathematics-I (DJS23FCBS101)
2. Mathematics-II (DJS23FCBS201)

**Objectives:**

1. To build the strong foundation in Mathematics of learner needed for the field of Electronics and Telecommunication Engineering.
2. To provide learner with mathematics fundamentals necessary to formulate, solve and analyses complex engineering problems.
3. To prepare student to apply reasoning informed by the contextual knowledge to engineering practice.

**Outcomes:** On completion of the course, the learner will be able to:

1. Follow Fourier series expansion of functions which satisfy Dirichlet conditions and Fourier transform.
2. Demonstrate an ability to use vector algebra and vector calculus.
3. Apply the knowledge of analytic functions to obtain functions, conformal mapping, bilinear transformations.
4. Classify signals on the basis of their properties and analyze the implications in the context of practical signals and systems with emphasis on non-deterministic signals.

Foundations of Signal Processing (DJS23ECPC301)		
Unit	Description	Duration
1	<b>Matrix theory:</b> Eigenvalues and Eigenvectors, properties of Eigenvalues and Eigenvectors, Cayley- Hamilton theorem, Examples based on verification of Cayley-Hamilton theorem, Similarity of matrices, Diagonalization of matrices, Function of square matrix, Quadratic forms over real field, Reduction of quadratic form to a diagonal, canonical form, Rank, index and signature of quadratic form, class value of quadratic forms, definite, Semi-definite and indefinite.	08
2	<b>Fourier Series:</b> Introduction: Orthogonal and orthonormal set of functions, Introduction of Dirichlet conditions, Euler's formulae. Fourier Series of Functions: Exponential, trigonometric functions of any period $2L$ . Even and odd functions, half range sine and cosine series. Complex form of Fourier series.	08
3	<b>Vector Algebra, Vector Differentiation &amp; Vector Integral:</b> Vector differentiation, Gradient of scalar point function, Divergence and Curl of vector point function Properties: Solenoidal and irrotational vector fields, conservative vector field. Vector Integral: Green's theorem in a plane, Gauss divergence theorem and Stokes' theorem.	06
4	<b>Complex Variable:</b> Analytic Function: Necessary and sufficient conditions (No Proof), Cauchy Riemann equation Cartesian form (No Proof) Cauchy Riemann Equation in polar form (No Proof), Milne Thomson Method and its application, Harmonic function, orthogonal trajectories.	06

	Mapping: Conformal mapping, Bilinear transformations, cross ratio, fixed points	
5	<b>Classification of signals:</b> Continuous and discrete time, periodic and aperiodic, symmetric (even) and asymmetric (odd), energy and power, causal and anti-causal signal. Deterministic and non-deterministic signals.	04
6	<b>Introduction to Probability and Random Variable:</b> Conditional probability, Joint probability, Independence of events, Definition of Random Variable. Discrete and Continuous random variables, probability mass function, probability density function, probability distribution function, Expectation, Variance and Moments of random Variable, Binomial, Poisson and Normal (Gaussian) distributions. (No Proofs) Operations on One and Multiple Random Variable: Functions of a random variable and their distribution and density functions, Pairs of random variables, Joint CDF, Joint PDF, Independence, Conditional CDF and PDF, Conditional Expectation, One function of two random variables, two functions of two random variables; joint moments, joint characteristic function.	07
	<b>Total</b>	39

**Books Recommended:**

**Text Books:**

**Books Recommended:**

**Textbooks:**

1. B. S. Grewal, "Higher Engineering Mathematics," Khanna Publication, 43<sup>rd</sup> Edition, 2020.
2. B. V. Ramana, "Higher Engineering Mathematics," Tata Mc-Graw Hill Publication, 2017.

**Reference Books:**

1. Erwin Kreyszig, "Advanced Engineering Mathematics," Wiley Eastern Limited, 9th Ed.
2. Wylie and Barret, "Advanced Engineering Mathematics," Tata Mc-Graw Hill 6th Edition, 2003
3. Dennis G. Zill & Warren S. Wright, "Advanced Engineering Mathematics," Jones and Bartlett Publishers, Inc. 2009

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<b>Program: Electronics and Telecommunication Engineering</b>	<b>S. Y. B. Tech</b>	<b>Semester: III</b>
<b>Course: Electronic Devices &amp; Circuits (DJS23ECPC302)</b>		
<b>Course: Electronic Devices &amp; Circuits Laboratory (DJS23ELPC302)</b>		

**Pre-requisite:**

1. Basic Electrical Engineering & Digital Electronics (DJS23FCES103).
2. Electrical Networks (DJS23FCPC2EC)
3. Physics. (DJS23FCBS102)

**Objectives:**

1. To understand operation of semiconductor devices.
2. To understand DC analysis and AC models of semiconductor devices.
3. To apply concepts for the design of amplifiers.
4. To verify the theoretical concepts through laboratory and simulation experiments.
5. To implement mini projects based on concept of electronics circuit concepts.

**Outcomes:** On completion of the course, the learner will be able to:

1. Understand the current voltage characteristics of semiconductor devices.
2. Analyze dc circuits and relate ac models of semiconductor devices with their physical Operation.
3. Design and analyze amplifier circuits.
4. Evaluate frequency response to understand behavior of Electronics circuits.

<b>Electronic Devices &amp; Circuits (DJS23ECPC302)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Bipolar Junction Transistor (BJT):</b> Introduction, BJT characteristics, DC load line and region of operation, transistor as a switch. Analysis and design of voltage divider bias, stability factor analysis. <b>Small Signal Mid Frequency Models:</b> Hybrid-pi model, early effect, h-parameter model.	<b>06</b>
<b>2</b>	<b>Small signal BJT Amplifier Analysis:</b> Graphical analysis to evaluate parameters, Small signal analysis of Common Emitter configurations using hybrid-pi model. Introduction to multistage amplifier, Darlington emitter follower (CC-CC). Low frequency and high frequency response of amplifier. High-Frequency hybrid-pi ( $\pi$ ) (Giacoletto) CE transistor Model, CE short circuit current gain using hybrid- $\pi$ model and Gain-Bandwidth product. Design of single stage CE amplifier.	<b>10</b>
<b>3</b>	<b>MOS Field-Effect Transistor (MOSFET):</b> Introduction, Symbol, Types of MOSFET - Depletion and Enhancement type MOSFET (N channel and P channel), Construction, Operation, and V-I characteristics of MOSFET. MOSFET biasing, MOSFET as a switch, and MOSFET as a CS amplifier.	<b>08</b>
<b>4</b>	<b>Power Amplifiers:</b> Introduction to power amplifier, Need of power amplifier and Harmonic distortion. Power efficiency of class A, B, AB and C amplifier.	<b>07</b>
<b>5</b>	<b>Feedback amplifiers and oscillators:</b> <b>Concepts of Feedback:</b> Concept of negative Feedback, voltage / current, series, Shunt feedback. Positive feedback. <b>Introduction to Oscillator:</b>	<b>08</b>



	Introduction, Operation of oscillator: Types of Transistor oscillators. RC oscillators: Phase shift and Wein bridge. LC Oscillators: Hartley, Colpitt's and Clapp. Tuned Oscillator: Twin-T oscillator and crystal oscillator.	
	<b>Total</b>	<b>39</b>

<b>Electronic Devices &amp; Circuits Laboratory (DJS23ELPC302)</b>	
<b>Exp.</b>	<b>Suggested Experiment List</b>
<b>1</b>	BJT Biasing.
<b>2</b>	Single stage Common Emitter Amplifier.
<b>3</b>	Two stage amplifier.
<b>4</b>	Frequency Response of RC Coupled Common Emitter amplifier.
<b>5</b>	Single Stage Common Source (CS) Amplifier using MOSFET.
<b>6</b>	Darlington Emitter Follower.
<b>7</b>	SCR Characteristics.
<b>8</b>	Complementary symmetry Class-B Push Pull Power amplifier.
<b>9</b>	Negative Feedback Amplifier.
<b>10</b>	RC Phase Shift Oscillator.
<b>11</b>	LC Oscillator.
<b>12</b>	Simulation of amplifier circuits.

**Minimum eight experiments** from the above suggested list or any other experiment based on syllabus will be included, which would help the learner to apply the concept learnt.

**Books Recommended:**

*Text books:*

1. Jacob Millman , Christos Halkias and Chetan Parikh, *Millman's, Electronic Devices and Circuits (SIE)*, McGraw Hill Education, 4<sup>th</sup> Edition, January 2015.
2. D. A. Neamen, "*Electronic Circuit Analysis and Design,*" Tata McGraw Hill, 2<sup>nd</sup> Edition, 2001.

*Reference Books:*

1. Jacob Millman , Christos Halkias ,and Chetan Parikh, *Millman's, Integrated Electronics – Analog and Digital Circuit and Systems*, McGraw Hill Education, 2<sup>nd</sup> Edition, 2017.
2. A. Mottershead, *Electronic Device s and Circuits: An Introduction*, Prentice Hall India Learning Private Limited.
3. S. Sedra, K. C. Smith, and A. N. Chandorkar, *Microelectronic Circuits Theory and Applications*, International Version, OXFORD International Students, 6<sup>th</sup> Edition.
4. David A. Bell," *Electronic devices and circuits*", Oxford University higher education, 5<sup>th</sup> edition 2008.
5. Boylestad and Nashelesky, *Electronic Devices and Circuits Theory*, Pearson Education, 11<sup>th</sup> Edition.
6. J B. Gupta, *Electronic Devices and Circuits*, Katson Education Series, 6<sup>th</sup> Edition.



Shri Vile Parle Kelavani Mandal's

**DWARKADAS J. SANGHVI COLLEGE OF ENGINEERING**

(Autonomous College Affiliated to the University of Mumbai)

NAAC Accredited with "A" Grade (CGPA : 3.18)



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<b>Program: Electronics and Telecommunication Engineering</b>	<b>S. Y. B. Tech</b>	<b>Semester: III</b>
<b>Course: Digital System Design (DJS23ECPC303)</b>		
<b>Course: Digital System Design Laboratory (DJS23ELPC303)</b>		

**Pre-requisite:**

1. Basic Electrical Engineering & Digital Electronics (DJS22FECBE).

**Objectives:**

1. To introduce signed binary number representation.
2. To introduce methods for minimizing logical expressions.
3. To outline the formal procedure to design combinational logic circuits.
4. To introduce flip flops and outline the formal procedure to sequential circuits.
5. To illustrate concept of programmable devices.

**Outcomes:** On completion of the course, the learner will be able to:

1. Understand working of logic families and implement functions using logic gates.
2. Minimize logic expressions using various reduction techniques.
3. Design combinational logic circuits using logic gates and implement the circuit by carrying out required investigations and debugging techniques.
4. Design flip-flops using logic gates and use them to realize different sequential circuits and implement the circuit by carrying out required investigations and debugging techniques.
5. Classify semiconductor memory and design combinational circuits using PLD.

<b>Digital System Design (DJS23EPC303)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Binary Arithmetic:</b> Signed binary representation, Addition, Subtraction using 1's and 2's Complement <b>Logic gates:</b> Boolean postulates and laws, Implementations of Logic Functions using basic and universal gates. <b>Logic Families:</b> Types of logic families (TTL and CMOS), characteristic parameters (propagation delays, power dissipation, Noise Margin, Fan-out and Fan-in).	06
<b>2</b>	<b>Standard Representations of Logic Functions:</b> Boolean expression Minterm, Maxterm, Sum of Products (SOP), Product of Sums (POS), <b>Minimization of Boolean expressions:</b> Karnaugh map Minimization (up to four variables), Minimizing Sum of products, simplifying products of Sums, Quine-Mc Cluskey method of minimization, Don't care conditions	08
<b>3</b>	<b>Design of Combinational Logic:</b> Introduction to combinational logic, Code converter: Binary Coded Decimal (BCD), Excess-3, Gray code, Binary Code, <b>Arithmetic Circuits:</b> Half- Adder, Full Adder, Half Subtractor, Full Subtractor, Binary Adder, parallel Adder/Subtractor, BCD adder, Look ahead carry generator; Multiplexer, Multiplexer tree, De-multiplexer & Decoders, Implementation of SOP and POS using Multiplexer & Demultiplexer/Decoder.	09



<b>4</b>	<p><b>Sequential Logic Design:</b> Introduction to sequential logic; Preset &amp; Clear, Truth Tables and Excitation tables of Flip flops, Conversion from one type to another type of Flip Flop,</p> <p><b>Shift Registers:</b> Serial Input Serial Output (SISO), Serial Input parallel Output (SIPO), parallel Input Serial Output (PISO), parallel Input Parallel Output (PIPO), Bi-directional shift registers, Universal shift registers,</p> <p><b>Counters:</b> Asynchronous counter, Synchronous counter, Binary up-counter, down-counter and up-down counters, Modulus of the counter, Design of counter for a given sequence, Lock out condition, ring counters, Johnson Counter.</p> <p><b>State Machines:</b> Basic design steps -State diagram, State table, State reduction, State assignment, Mealy and Moore machines representation, Sequence detector.</p>	12
<b>5</b>	<p><b>Semiconductor Memory:</b> Classification and Characteristics of memory, SRAM, DRAM, ROM, PROM, EPROM and Flash memories</p> <p><b>Programmable Logic Devices (PLD):</b> Programmable Array Logic (PAL), Programmable Logic Array (PLA), designing combinational circuits using PLDs.</p>	04
<b>Total</b>		<b>39</b>

<b>Digital System Design Laboratory (DJS23EPL303)</b>	
<b>Exp.</b>	<b>Suggested Experiment List</b>
<b>1</b>	Verify different logic gates.
<b>2</b>	Simplification of Boolean functions.
<b>3</b>	Verify Universal gates and design EXOR and EXNOR gates using Universal gates.
<b>4</b>	Implement Half adder, Full adder, Half subtractor and Full subtractor circuits.
<b>5</b>	Implement BCD adder using four-bit binary adder IC-7483.
<b>6</b>	Implement logic equations using Multiplexer IC 74151
<b>7</b>	Flip flops conversion JK to D, JK to T and D to T FF
<b>8</b>	Design synchronous MOD N counter using IC-7490.
<b>9</b>	Verify encoder and decoder operations.
<b>10</b>	Implement digital circuits to perform binary to gray and gray to binary operations.
<b>11</b>	Verify truth table of different types of flip flops.

**Minimum eight experiments** from the above suggested list or any other experiment based on syllabus will be included, which would help the learner to apply the concept learnt.



### **Books Recommended:**

#### *Text books:*

1. John F. Wakerly, *Digital Design Principles and Practices*, Pearson Education, 5<sup>th</sup> Edition, 2021.
2. R. P. Jain, *Modern Digital Electronics*, Tata McGraw Hill Education, 5<sup>th</sup> Edition, 2022.

#### *Reference Books:*

1. Morris Mano, Michael D. Ciletti, *Digital Design*, Pearson Education, 5<sup>th</sup> Edition, 2013.
2. Thomas L. Floyd, *Digital Fundamentals*, Pearson Prentice Hall, 11<sup>th</sup> Global Edition, 2015.
3. Mandal, *Digital Electronics Principles and Applications*, McGraw Hill Education, 1<sup>st</sup> Edition, 2010.
4. Ronald J. Tocci, Neal S. Widmer, *Digital Systems Principles and Applications*, PHI, 10<sup>th</sup> Edition, 2009.
5. Donald P Leach, Albert Paul Malvino, Gautam Saha, *Digital Principles and Applications*, Tata McGraw Hill, 11<sup>th</sup> Edition, 2011.

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<b>Program: Electronics and Telecommunication Engineering</b>	<b>S. Y. B. Tech</b>	<b>Semester: III</b>
<b>Course: Python Programming Laboratory (DJS23ELMD304)</b>		

**Pre-requisite:** Knowledge of

1. Object Oriented Programming using Java (DJS23FCES201)
2. Object Oriented Programming using Java Laboratory (DJS23FLES201)

**Objectives:** The objective of this course is to get the students acquainted with

1. Python programming basics, Functions in Python and files handling.
2. GUI Programming and Databases operations in Python
3. Data handling using Python

**Outcomes:** On completion of the course, learner will be able to:

1. Describe the various data types, control statements, conditional statements and functions in Python
2. Understand different File handling and exception handling operations using Python
3. Apply Database techniques in python using MySQL with Python
4. Design GUI, apply different database operations and array handling in Python
5. Implement Visualization of dataset using Pandas Data frame and Matplotlib

<b>Python Laboratory (DJS23ELMD304)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<p><b>Introduction to Python</b></p> <ul style="list-style-type: none"> <li>• History of Python,</li> <li>• Data types &amp; Regular expression</li> <li>• Basic Data types identifiers, Basic Data types, Integer Data Type, Float and Complex Data Type, Mathematical Functions, String Data Types, String Manipulation Functions, String Slices</li> <li>• Basic Data Types Collections</li> <li>• Lists: Working with Lists, Basic Operations, Sorting, Count &amp; Append, List Comprehension</li> <li>• Dictionary: Definition, Update dictionary, Dictionary Comprehension</li> <li>• Sets, Tuples and Frozen Sets</li> <li>• Data type Conversion</li> </ul> <p><b>List of Suggested Practical (Any three)</b></p> <ol style="list-style-type: none"> <li>1. To read a number 'n' and print patterns</li> <li>2. Program to map a list into a dictionary and vice versa</li> <li>3. Program to study list and dictionary comprehension</li> <li>4. To implement different string manipulation functions.</li> <li>5. To count the number of letters/ vowels/ consonants in a string or a list or a dictionary. (Multiple variations of the above suggested programs can be performed)</li> </ol>	<b>06</b>

2	<p><b>Control statements and Functions in Python</b></p> <ul style="list-style-type: none"> <li>• While, for, Nested loops. Use of Continue, Pass and Break statement. Range function</li> <li>• Conditional Statements: if, else, elif, nested if and Switch Case statements</li> <li>• Function arguments pass by value and reference, Recursive Functions.</li> </ul> <p><b>List of Suggested Practical (Any three)</b></p> <p>Use of the control statements to Implement: -</p> <ol style="list-style-type: none"> <li>1. Factorial of a number</li> <li>2. Palindrome of number or a string</li> <li>3. Fibonacci series</li> <li>4. Sine and Cosine series</li> <li>5. Pythagoras triplets</li> <li>6. Any one program to demonstrate the method of recursive functions</li> </ol>	06
3	<p><b>Files Directories &amp; Flow control:</b></p> <ul style="list-style-type: none"> <li>• Making and List directories, Changing directory, List files in directories. File &amp; Directory manipulation,</li> <li>• File functions, File object attributes, close () method, Opening a binary file,</li> <li>• File Attributes, read (read_fixed_size) readline () tell (). Read data from keyboard.</li> <li>• File handling: Opening and closing file, Reading and writing files.</li> <li>• Exception Handling, Except Clause, User defined Exceptions</li> </ul> <p><b>List of Suggested Practical (Any three)</b></p> <ol style="list-style-type: none"> <li>1. Open a file and read the contents of a file and print</li> <li>2. Open a file and write to a file (overwrite and append).</li> <li>3. Open a file and count the characters present in the file.</li> <li>4. Program to demonstrate Exception Handling</li> <li>5. Splitting of lines by file handling.</li> </ol>	06
4	<p><b>Python Database(Any Two)</b></p> <ul style="list-style-type: none"> <li>• Introduction to Python Database,</li> <li>• Connections and Executing queries,</li> <li>• Transactions and Handling Errors</li> </ul> <p>List of Suggested Practical :-</p> <ol style="list-style-type: none"> <li>1. Install MySQLdb</li> <li>2. Establish database connection</li> <li>3. Creating Database Table.</li> <li>4. Use of Insert/Read/Update Operations in database</li> </ol>	04
5	<p><b>Introduction to GUI Programming</b></p> <ul style="list-style-type: none"> <li>• Introduction to Tkinter</li> <li>• Working with Widgets</li> <li>• Controlling Layout with Geometry Managers</li> <li>• Creating and using labels, Buttons, Check buttons, Radio Buttons</li> <li>• Making Applications Interactive</li> </ul> <p>List of Suggested Practical: -</p> <ol style="list-style-type: none"> <li>1. Example App: Temperature Converter</li> <li>2. Example App: Text Editor</li> <li>3. Tic tac toe Game using GUI</li> </ol>	04



	4. Scientific calculator	
<b>6</b>	<b>Visualization of Data</b> <ul style="list-style-type: none"> <li>• Working with numpy, constructing numpy arrays, Printing arrays,</li> <li>• Arithmetic operations on matrix, Slicing Arrays, Random number generation.</li> <li>• Working with Matplotlib,</li> <li>• Working with pandas: Installation and implementation</li> </ul> <b>List of Suggested Practical (Any Two)</b> <ol style="list-style-type: none"> <li>1. Data visualization with matplotlib.</li> <li>2. Array manipulation/strings/indexing/slicing and other numpy library functions</li> <li>3. Histogram using matplotlib.</li> <li>4. Statistical functions in numpy.</li> <li>5. Any one toolkits to extend python matplotlib functionality</li> </ol>	<b>04</b>
	Total	<b>30</b>

### Suggested List of Laboratory Experiments:

1. Installing Python and setting up environment. Simple statements like printing the names, numbers, mathematical calculations, etc.
2. Programs related to string manipulation.
3. Programs Lists, Tuples, Sets, arrays and dictionaries.
4. Programs based on various loops, conditional constructs and functions.
5. Python program to update in the file "friendsContact.txt" which has name and contact and change the number of an old contact.
6. Write a program to demonstrate the BPSK signal of sequence [1 0 0 0 1 0 1 0 0 1].
7. Write a program create a table for books and extract the author's name and book title for books made after and 2022
8. Create a GUI that converts temperature input in Celsius to Fahrenheit
9. Read a csv dataset using Pandas data frame and create a scatter plot.

Any other experiment based on syllabus may be included, which would help the learner to understand topic/concept.

### Books Recommended:

#### Text Books:

1. James Payne,"*Beginning Python: Using Python 2.6 and Python 3.1*",Wrox Publication
2. Dr. R. Nageswara Rao,"*Core Python Programming*" Dreamtech Press, Wiley Publication.

#### Reference Books:

1. Lutz, "*Learning Python*" O'Really Publication
2. E. Balaguruswamy," *Introduction to Computing and Problem Solving using Python*" McGraw Hill Education India Pvt.,Ltd..
3. Magnus Lie Hetland,"*Beginning Python from Novice to Professional*", Second Edition", Apress Publication.
4. Charles Dierbach, "*Introduction to Computer Science using Python*", Wiley, 2013
5. Laura Cassel, Alan Gauld "*Python Projects*", Wrox Publication

**Evaluation Scheme:**

***Semester End Examination (A):***

*Laboratory:*

Practical examination will be based on the entire syllabus including the practical performed during laboratory sessions.

***Continuous Assessment (B):***

*Laboratory: (Term work)*

Term work shall consist of minimum eight experiments and one Mini Project.

The distribution of marks for term work shall be as follows:

- i. Laboratory work (Performance of Experiments and Mini-Project): 15 Marks
- ii. Journal Documentation (Write-up, Timely submission) :10 marks

The final certification and acceptance of term work will be subject to satisfactory performance of laboratory work and upon fulfilling minimum passing criteria in the term work.

Prepared by

Checked by

Head of the Department

Principal



Program: Open Elective for all Programs	S.Y B.Tech.	Semester: III
Course: Product Life Cycle Management (DJS23OCOE301)		

**Pre-requisite:**

1. Basic Management knowledge

**Objectives:**

1. To familiarize the students with the need, benefits and components of PLM.
2. To acquaint students with Product Data Management & PLM strategies.
3. To give insights into new product development program and guidelines for designing and developing a product.
4. To familiarize the students with Virtual Product Development.
5. To acquaint students with the need of Environmental aspects in PLM & its implementation.

**Outcomes:** On completion of the course, the learner will be able to:

1. Gain knowledge about phases of PLM, PLM strategies and methodology for PLM feasibility study and PDM implementation.
2. Illustrate various approaches and techniques for designing and developing products.
3. Acquire knowledge in applying virtual product development tools.
4. Acquire knowledge in implementation of Environmental aspects in PLM.

<b>Product Life Cycle Management (DJS23OCOE301)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<p><b>Introduction to Product Lifecycle Management (PLM):</b>            Product Lifecycle management (PLM), Need for PLM, Product Lifecycle Phases, Opportunities of Globalization, Pre-PLM Environment, PLM Paradigm, Importance &amp; Benefits of PLM, Widespread Impact of PLM, Focus and Application, A PLM Project, Starting the PLM Initiative, PLM Applications.</p> <p><b>PLM Strategies:</b> Industrial strategies, Strategy elements, its identification, selection and implementation, Developing PLM Vision and PLM Strategy, Change management for PLM.</p>	<b>07</b>
<b>2</b>	<p><b>Product Design and Development:</b>            Product Design and Development Process, Engineering Design, Organization and Decomposition in Product Design, Typologies of Design Process Models, Reference Model, Product Design in the Context of the Product Development Process, Relation with the Development Process            Planning Phase, Relation with the Post design Planning Phase.</p>	<b>07</b>



3.	<p><b>Methodological Evolution of Product Design:</b>  Concurrent Engineering, Characteristic Features of Concurrent Engineering, Concurrent Engineering, Life Cycle Approach, Characteristic Features of Life Cycle Approach.  The Design for X System, Objective Properties and Design for X Tools, Choice of Design for X Tools and Their Use in the Design Process.  New Product Development (NPD) and Strategies, Product Configuration and Variant Management.</p> <p><b>Integration of Environmental Aspects in Product Design:</b>  Sustainable Development Design for Environment, Need for Life Cycle Environmental Strategies, Useful Life Extension Strategies, End-of-Life Strategies, Introduction of Environmental Strategies into the Design Process, Life Cycle Environmental Strategies and Considerations for Product Design, Tools and techniques for integrated design, Implementation of international standards.</p>	10
4	<p><b>Product Data Management (PDM):</b>  Product and Product Data, PDM systems and importance, Components of PDM, Reason for implementing a PDM system, financial justification of PDM, barriers to PDM implementation.</p> <p><b>Virtual Product Development Tools:</b>  For components, machines, and manufacturing plants, 3D CAD systems and realistic rendering techniques, Digital mock-up, Model building, Model analysis, Modelling and simulations in Product Design, Examples/Case studies.</p>	07
5	<p><b>Engineering Methods for product Duration design &amp; evaluation:</b>  Durability of Products and Components, Design for Fatigue, Infinite Life Approach, Design for Finite Life.</p> <p><b>Product Recovery Planning &amp; Analysis:</b>  Approach to the Recovery Problem, Method for Recovery Cycles Planning, Calculation Models for Recovery Cycles Planning, Basic procedure, Determinant Factors for Recovery, Effective Component Reusability, Recovery Fractions, Extension of Useful Life.</p>	08
	<b>Total</b>	<b>39</b>

**Books Recommended:****Textbooks:**

1. John Stark, — Product Lifecycle Management: Paradigm for 21st Century Product Realisation, Springer-Verlag, 2004. ISBN: 1852338105
2. Fabio Giudice, Guido La Rosa, Antonino Risitano, — Product Design for the environment-A life cycle approach, Taylor & Francis 2006, ISBN: 0849327229



### **Reference Books:**

1. Saaksvuori Antti, Immonen Anselmie, — Product Life Cycle Management, Springer, Dreamtech, ISBN: 3540257314
2. Michael Grieve, — Product Lifecycle Management: Driving the next generation of lean thinking, Tata McGraw Hill, 2006, ISBN: 0070636265
3. François Villeneuve, Luc Mathieu, Max Giordano —Product Life-Cycle Management: Geometric Variations. (2010). United Kingdom: Wiley.

### **Evaluation Scheme:**

#### **Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

#### **Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal



<b>Program: Open Elective for all Programs</b>		<b>S.Y B.Tech.</b>	<b>Semester: III</b>
<b>Course: Management Information System (DJS23OCOE302)</b>			

**Pre-requisite:**

Nil

**Objectives:**

1. The course is blend of management and technical field.
2. Discuss the roles played by information technology in today's business and define various technology architectures on which information systems are built.
3. Define and analyze typical functional information systems and identify how they meet the needs of the firm to deliver efficiency and competitive advantage.
4. Identify the basic steps in systems development.

**Outcomes:** On completion of the course, the learner will be able to:

1. Explain the fundamental concepts of the management information systems used in business.
2. Describe IT infrastructure and its components and its current trends.
3. Use the tools and technologies for accessing information from databases to improve business performance and decision making
4. Identify and explain the security and ethical challenges in MIS along with the measures to be taken
5. Select a suitable social computing platform for the given requirements that integrates AI and IoT.
6. Explain the processes involved in the information system within the organization includes information acquisition and enterprise and global management technologies.

<b>Management Information Systems (DJS23OCOE302)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Foundation Concepts</b> <ul style="list-style-type: none"> <li>• Definition and scope of Management Information Systems (MIS) in business,</li> <li>• Functional area information system,</li> <li>• The components of information systems,</li> <li>• Impact of IT on organizations and society,</li> <li>• Business Process – BPR and BPI.</li> <li>• Business Pressure, Organizational responses.</li> <li>• Competitive Advantage and Strategic IS's.</li> </ul>	04
<b>2</b>	<b>Information Technology Infrastructure</b> <ul style="list-style-type: none"> <li>• Overview of IT infrastructure,</li> <li>• Hardware and software,</li> <li>• Computer systems: End user and enterprise,</li> <li>• Computing computer peripherals: Input, output, and storage technologies,</li> <li>• Application software: End user applications,</li> </ul>	05



	<ul style="list-style-type: none"> <li>• System software: Computer system management,</li> <li>• Data resource management: Technical foundations of database management, Managing data resources, Big data, Data warehouse and data marts, Knowledge management,</li> <li>• Networks: The networked enterprise (wired and wireless), Pervasive computing, Cloud computing models,</li> </ul>	
3	<b>MIS Tools and applications for Decision making</b> <ul style="list-style-type: none"> <li>• ERP and ERP support of business</li> <li>• Business intelligence (BI): Managers and Decision Making.</li> <li>• Decision Support System (DSS): types, components, Data mining.</li> <li>• Executive information system.</li> <li>• Role of AI in decision making.</li> <li>• Role of predictive analytics and data visualization in business</li> </ul>	10
4	<b>Security and Ethical Challenges</b> <ul style="list-style-type: none"> <li>• Information security fundamentals</li> <li>• Key principles of information security</li> <li>• Common threats and vulnerabilities in MIS</li> <li>• Security measures and controls</li> <li>• Access control mechanisms: authentication, authorization, and accounting (AAA)</li> <li>• Encryption techniques and cryptographic protocols</li> <li>• Ethical, and societal challenges of IT</li> <li>• Legal and regulatory framework</li> <li>• Privacy Policies</li> </ul>	08
5	<b>Social Computing (SC)</b> <ul style="list-style-type: none"> <li>• Web 2.0 and 3.0: static and dynamic platform, integration with AI and IoT</li> <li>• SC in business-shopping: leveraging social media platforms, Social listening and sentiment analysis</li> <li>• Social computing in Customer Relationship Management (CRM)</li> <li>• Marketing, operational and analytic CRM</li> <li>• E-business and E-commerce – B2B B2C, E-commerce platforms and payment gateways</li> <li>• Mobile commerce: growth trends, mobile wallets, contactless payments, shopping apps and platforms</li> </ul>	06
6	<b>Information System within Organization</b> <ul style="list-style-type: none"> <li>• Acquiring Information Systems and Applications: Various System development life cycle models</li> <li>• Enterprise and Global Management of Information Technology: Managing Information Technology, Managing Global IT</li> <li>• Business processes and information systems</li> </ul>	06
	<b>Total</b>	<b>39</b>



**Books Recommended:**

**Textbooks:**

1. A. K. Gupta, "Management Information System", S. Chand Limited, 2010.
2. K. K. Ghosh, Saini Das, and S. Mukherjee, "Management Information System", Management, IIT, Kharagpur, 2021.

**Reference Books:**

1. J. A. O'Brien, G. Marakas, "Management Information Systems", McGraw-Hill Companies, Incorporated, 2006.
2. K. Rainer, B. Prince, "Management Information Systems", Wiley, 2016.

**Web References**

- Management Information System  
(<https://nptel.ac.in/courses/110105148>)
- Management Information System  
(<https://archive.nptel.ac.in/courses/110/105/110105148/>)

**Evaluation Scheme:**

**Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal





<b>Program: Open Elective for all Programs</b>	<b>S.Y B. Tech.</b>	<b>Semester: III</b>
<b>Course: Operations Research (DJS23OCOE303)</b>		

**Pre-requisite:** Knowledge of

1. Mathematics.
2. Probability

**Objectives:**

1. Formulate a real-world problem as a linear programming problem and able to solve.
2. Understand the optimization tools that are needed to solve linear programming problems.

**Outcomes:** On completion of the course, learner will be able to:

1. Formulate the real-world optimization problem into a Linear Programming Problem (LPP) and analyses the solution obtained using LPP optimization models.
2. Solve Linear Programming Problems using transportation and assignment models.
3. Apply Decision Theory to determine the optimal course of action when a number of alternatives are available, and their consequences cannot be forecast with certainty and uncertainty.
4. Apply Game Theory for decision making under conflicting situations where there are one or more opponents (players).
5. To breaking down a large problem into smaller sub problems and solved recursively or iteratively using Dynamic Programming models.

<b>Operation Research (DJS23OCOE303)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<p><b>Introduction to Operations Research:</b> Introduction, Structure of the Mathematical Model, Limitations of Operations Research.</p> <p><b>Linear Programming:</b> Introduction, Linear Programming Problem, Requirements of LPP, Mathematical Formulation of LPP, Graphical method, Simplex Method, Penalty Cost Method or Big M-method, Two Phase Method.</p>	12
<b>2</b>	<p><b>Transportation Problem:</b> Formulation, solution, unbalanced Transportation problem. Finding basic feasible solutions – Northwest corner rule, least cost method and Vogel's approximation method. Optimality test: MODI method.</p> <p><b>Assignment Problem:</b></p>	08



	Introduction, Mathematical Formulation of the Problem, Hungarian Method Algorithm, Processing of n Jobs Through Two Machines and m Machines, Graphical Method of Two Jobs m Machines Problem Routing Problem	
<b>3</b>	<b>Decision Theory:</b> Steps in Decision Theory approach, Decision-making Environment, Decision making under condition of certainty, Decision making under condition of uncertainty, Decision making under condition of risk, Maximum likelihood criterion.	06
<b>4</b>	<b>Game Theory:</b> Competitive games, rectangular game, saddle point, minimax/maximin method of optimal strategies, value of the game. Solution of games with saddle points, dominance principle. Rectangular games without saddle point – mixed strategy for 2 X 2 games.	06
<b>5</b>	<b>Dynamic programming:</b> Characteristics of dynamic programming. Dynamic programming approach for Priority Management employment smoothening, capital budgeting, Stagecoach/Shortest Path, cargo loading and Reliability problems.	07
	<b>Total</b>	<b>39</b>

**Books Recommended:**

***Textbooks:***

1. Operations Research - An Introduction: Taha, H. A., Pearson Education, 2022.
2. Operations Research, Gupta, P. K. and Hira, D. S., S. Chand Publications, 2014.

***Reference Books:***

1. Operations Research: Introduction to Models and Methods, Boucherie, R. J., Tijms, H. and Braaksma, A., 2021.
2. Introduction to Operations Research: Hiller, F. S. and Liebermann, G. J., McGraw-Hill Higher Education, 2010.
3. Operations Research: Principles and Practice: Ravindran, A., Phillips, D. T. and Solberg, J. J., Wiley India Pvt. Limited, 2009.



**Evaluation Scheme:**

**Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal

Draft Copy



<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: III</b>
<b>Course: Personal Finance Management (DJS23OCOE304)</b>		

**Pre-requisite:**

1. Nil

**Objectives:**

1. To create awareness and educate consumers on access to financial services.
2. To make the students understand the basic concepts, definitions and terms related to direct taxation.
3. To help the students compute the Goods and Service Tax (GST) payable by a supplier after considering the eligible input tax credit.
4. To familiarize the students with microfinance for accelerating the expansion of local microbusinesses.

**Outcomes:** On completion of the course, learner will be able to:

1. Understand the Indian financial system.
2. Use a framework for financial planning to understand the overall role finances play in his/her personal life.
3. Compute income from salaries, house property, business/profession, capital gains and income from other sources.
4. Compute the amount of CGST, SGST and IGST payable after considering the eligible input tax credit.
5. Understand how Microfinance can help in financial inclusion.

<b>Personal Finance Management (DJS23OCOE304)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
1	<b>Overview of Indian Financial System:</b> Characteristics, Components and Functions of Financial System. Financial Instruments and Financial Markets, Financial inclusion. <b>Introduction to Personal Finance</b> Personal Financial Planning in Action, Money Management Skills, Taxes in Your Financial Plan, Savings and Payment Services. Consumer Credit: Advantages, Disadvantages, Sources and Costs.	07
2	<b>Personal Financial Management</b> <b>Loans:</b> Home, Car, Education, Personal, Loan against property and Jewel loan. <b>Insurance:</b> Types of Insurance – ULIP and Term; Health and Disability Income Insurance, Life Insurance. <b>Investment:</b> Investing Basics and Evaluating Bonds, Investing in Stocks and Investing in Mutual Funds, Planning.	07
3	<b>Income Tax</b> <b>Income Tax Act Basics-</b> Introduction to Income Tax Act, 1961	09



	<p><b>Heads of Income and Computation of Total Income and Tax Liability-</b> Heads of Income and Computation of Total Income under various heads, Clubbing Provisions, Set off and carry forward of Losses, Deductions, Assessment of Income and tax liability of different persons.</p> <p><b>Tax Management, Administrative Procedures and ICDS - TDS, TCS and Advance Tax Administrative Procedures, ICDS.</b></p>	
4	<p><b>Goods and Services Tax</b></p> <p>GST Constitutional framework of Indirect Taxes before GST (Taxation Powers of Union &amp; State Government); Concept of VAT: Meaning, Variants and Methods; Major Defects in the structure of Indirect Taxes prior to GST; Rationale for GST; Structure of GST (SGST, CGST, UTGST &amp; IGST); GST Council, GST Network, State Compensation Mechanism, Registration.</p> <p><b>Levy and Collection of GST</b></p> <p>Taxable event- "Supply" of Goods and Services; Place of Supply: Within state, Interstate, Import and Export; Time of supply: Valuation for GST- Valuation rules, taxability of reimbursement of expenses; Exemption from GST: Small supplies and Composition Scheme: Classification of Goods and Services</p>	08
5	<p><b>Introduction to Micro – finance</b></p> <p>Micro-Finance: Definitions, Scope &amp; Assumptions, Types of Microfinances, Customers of Micro-finance, Credit Delivery Methodologies, SHG concept, origin, Formation &amp; Operation of Self-Help Groups (SHGs).</p> <p><b>Models in Microfinance</b> - Joint Liability Groups (JLG), SHG Bank Linkage Model and GRAMEEN Model: Achievements &amp; Challenges.</p> <p><b>Institutional Mechanism</b></p> <p>Current Challenges for Microfinance, Microfinance Institutions (MFIs): Constraints &amp; Governance Issues, Institutional Structure of Microfinance in India: NGO-MFIs, NBFC-MFIs, Co-operatives, Banks, Microfinance Networks and Associations; Demand &amp; Supply of Microfinance Services in India, Impact assessment and social assessments of MFIs</p>	08
	<b>Total</b>	<b>39</b>



## Books Recommended:

### Textbooks:

1. Banking and Financial Sector Reforms in India, by Asha Singh, M.S. Gupta, Serials Publication.
2. Indian Banking Sector: Essays and Issues (1st) , by M.S. Gupta & J.B. Singh, Serials Publication.
3. Basics Of Banking & Finance, by K.M. Bhattacharya O.P. Agarwal, Himalaya Publishing House.
4. Agricultural Finance and Management, by S. Subba Reddy, P. Raghu Ram.
5. The Indian Financial System and Development, by Dr.Vasant Desai, Himalaya Publishing House; Fourth Edition.
6. Income Tax Management, Simple Way of Tax Management, Tax Planning and Tax Saving, By Sanjay Kumar Satapathy.
7. Direct Tax System Income Tax by Dr. R. K. Jain, SBPD Publications.
8. Simplified Approach to GST Goods and Services Tax, By S K Mishra, Educreation Publishing.
9. Introduction To Microfinance, By Todd A Watkins, World Scientific Publishing Company

### Evaluation Scheme:

#### Continuous Assessment (A):

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

#### Semester End Examination (B):

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal



<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: III</b>
<b>Course: Public Systems and Policies (DJS23OCOE305)</b>		

**Pre-requisite:**

1. Basic Knowledge of Social science and Current affairs

**Objectives:**

1. To explain public policy and its operations with special focus on policy relating to Government finance.
2. To analyze and evaluate the impact of public policy on firms and the economy at large.

**Outcomes:** On completion of the course, the learner will be able to:

1. Understand the importance of public systems in a fast-changing environment in the global context.
2. Analyze the transformations in public systems with emphasis on current initiatives and emerging challenges in the field.
3. Explain public policy and its operations with special focus on policy relating to Government finance.
4. Make policies and know about the happenings in the world, in the nation and those in their locality.
5. Analyze and evaluate the impact of public policy on firms and the economy at large and work under various fields as policymakers.

<b>Public Systems and Policies (DJS23OCOE305)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Introduction and Overview of Public Systems:</b> Ideology of Public Systems; Mechanistic and Organic view of Society and Individuals, The Legal Framework; Federal Government; State and Local Governments, Government growth; The size of Government.	10
<b>2</b>	<b>Public Sector in the Economics Accounts:</b> Public Sector in the circular flow; Public Sector in the National Income Accounts.	06
<b>3</b>	<b>Public Choice and Fiscal Politics:</b> Direct Democracy; Representative Democracy; The Allocation Function; The Distribution Function; The Stabilization Function; Coordination of Budget Functions; The Leviathan Hypothesis.	08



<b>4</b>	<b>Introduction and Overview of Public Policy:</b> Markets and Government; Social goods and Market failure, public expenditure and its evaluation; Cost Benefit Analysis, Public policy and Externalities, Taxation Policy and its impact, Income distribution, redistribution and social security issues Fiscal & Budgetary Policy, Fiscal Federalism in India.	<b>10</b>
<b>5</b>	<b>Case Studies in Expenditure Policy: Public Services</b> A) National Defense B) Highways C) Outdoor Recreation D) Education	<b>05</b>
	<b>Total</b>	<b>39</b>

**Books Recommended:****Reference Books:**

1. Charles J, Wheelan, "Introduction to Public Policy", W.W. Norton & Company, New York, 2011.
2. Thomas R, Dye, "Understanding Public Policy", Prentice Hall, 2008.
3. Anderson, James E, "Public Policy-Making: An Introduction", Boston, 2011.
4. Avasthi & Maheshwari, "Public Administration", Lakshmi Narain Agarwal, 2008.
5. Mohit Bhattacharya, "New Horizons of Public Administration", Jawahar Publishers, New Delhi, 2011
6. Nicholas Henry, "Public Administration and Public Affairs", Prentice Hall of India, New Delhi, 2017.
7. Harvey S Rosen and Ted Gayer, "Public Finance" 10th Edition, McGraw-Hill Education, 2013.
8. Richard A Musgrave and Peggy B Musgrave, "Public Finance in Theory and Practice", 5<sup>th</sup> Edition, Mcgraw Hill Book, 2017.

**Evaluation Scheme:****Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.





**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: III</b>
<b>Course: Fundamentals of Biomedical Instruments (DJS23OCOE306)</b>		

**Pre-requisite:**

1. Basic knowledge of Human Anatomy
2. Basic knowledge of Electronics

**Objectives:**

1. To understand the basic principles and working of various medical instruments.
2. To familiarize the learners with the various medical imaging modalities, their operating principles, instrumentation and clinical applications.

**Outcomes:** On completion of the course, the learner will be able to:

1. Associate & describe the different physiological processes taking place within the human body.
2. Identify the use of biomaterials and apply principles of various transducers & sensors.
3. Demonstrate the working principle of various medical instruments.
4. Demonstrate principles used in imaging modalities and analysis.
5. Identify different processes used in telemetry and telemedicine.

<b>Fundamentals of Biomedical Instruments (DJS23OCOE306)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Basic Human Physiology</b> <ul style="list-style-type: none"> <li>• <b>Cell:</b> Electrical activity of excitable cells (Structure and functions of cell. Polarization and depolarization of cell)</li> <li>• <b>Cardiovascular System:</b> Heart, Conductive tissues of heart, Cardiac cycle, Heart Valves, System and Pulmonary Circulation, Transmission of Cardiac Impulse, Blood Pressure, ECG (Einthoven's Triangle, Various leads and Waveforms).</li> <li>• <b>Muscle Physiology:</b> Muscle physiology and aspects of skin resistance. Generation of EMG</li> <li>• <b>Nervous System:</b> Different parts, their functions. Reflex actions and reflex arc, Function of Sympathetic and Parasympathetic nervous system. Generation of EEG</li> </ul>	04
<b>2</b>	<b>Biomaterial, Transducers and Sensors:</b> <ul style="list-style-type: none"> <li>• <b>Biomaterials used in fabrication of biodevices and implants:</b> Polymeric, Composite biomaterials, Metallic biomaterials, and Ceramic biomaterials.</li> <li>• Biopotential electrodes: Electrode tissue interface, Electrode electrolyte interface Electrodes used for ECG, EEG &amp; EMG.</li> <li>• Transducers &amp; sensors: temperature transducer, pulse sensor, glucose sensor, respiration sensor</li> <li>• Introduction of biomaterials, Classification of biomaterials</li> </ul>	10
<b>3</b>	<b>Overview of Medical Instruments</b> <ul style="list-style-type: none"> <li>• Classification, application and specifications of <b>diagnostic, therapeutic and clinical laboratory equipment</b></li> </ul>	08



	<ul style="list-style-type: none"> <li>Method of operation of these Bio Medical Instruments</li> <li>ECG , EEG,EMG</li> </ul>	
<b>4</b>	<b>Imaging Modalities and Analysis:</b> <ul style="list-style-type: none"> <li>Radio graphic techniques, Computer Tomography,</li> <li>MRI, PET, SPECT</li> <li>Ultrasonography</li> <li>Endoscopy</li> <li>Thermography, Retinal Imaging</li> <li>Imaging application in Biometric systems</li> <li>Analysis of digital images</li> </ul>	09
<b>5</b>	<b>Telemetry &amp; Telemedicine:</b> <ul style="list-style-type: none"> <li>Introduction to Biotelemetry</li> <li>Physiological parameters compliant to biotelemetry</li> <li>Components of Biotelemetry system</li> <li>Applications of telemetry in medical field (ECG, EEG &amp; EMG)</li> </ul>	08
	<b>Total</b>	<b>39</b>

**Books Recommended:****Textbooks:**

1. Leslie Cromwell, Biomedical Instrumentation and Measurement, Prentice hall of India, New Delhi,2007.
2. M.Arumugam, 'Bio-Medical Instrumentation', Anuradha Agencies, 2003.
3. Khandpur R.S, Handbook of Biomedical Instrumentation, Tata McGraw-Hill, New Delhi, 2 Edition, 2003.
4. John G. Webster, Medical Instrumentation Application and Design, John Wiley and sons, NewYork, 1998.
5. Biomaterials Science - An Introduction to Materials in Medicine. B.D. Ratner, A.S. Hoffmann, F. J. Schoen, J. E. Lemons, Academic Press, 1997.

**Reference Books:**

1. Electronic Measurement and Instrumentation by Dr Rajendra Prasad
2. Ed. Joseph D. Bronzino, The Biomedical Engineering Hand Book, Third Edition, Boca Raton, CRC Press LLC, 2006.
3. Curry, T. S., Dowdey, J. E., & Murry, R. C. (1990). Christensen's physics of diagnostic radiology. Lippincott Williams & Wilkins.
4. Biomaterials: An Introduction, Joon Park, R. S. Lakes, Springer Science & Business Media



**Evaluation Scheme:**

**Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: III</b>
<b>Course: IPR &amp; Patenting (DJS23OCOE307)</b>		

**Pre-requisite:**

- NIL

**Objectives:**

1. To promote the knowledge of intellectual property laws of India and international treaties.
2. To encourage innovation.

**Outcomes:** On completion of the course, the learner will be able to:

1. Map a given project/ idea to a suitable intellectual property rights.
2. Explain the fundamentals of the patents, copyrights, and design registrations.
3. Draft applications to protect various intellectual property rights.
4. Communicate with national and/or international intellectual property organisations.

<b>IPR &amp; Patenting (DJS23OCOE307)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Introduction to Intellectual Property Rights (IPR):</b> <ul style="list-style-type: none"> <li>• Concept &amp; meaning of IP and IPR.</li> <li>• General principles of intellectual property rights.</li> <li>• Need for intellectual property.</li> <li>• Categories of IPR instruments - Patents, Trademarks, Copyrights, Industrial. Designs, Plant variety protection, Trade secrets, Geographical Indications etc.</li> <li>• Ownership, assignment, licenses, infringement, validity period.</li> <li>• International treaties on IPR.</li> </ul>	<b>03</b>
<b>2</b>	<b>Copyright and Design</b> <ol style="list-style-type: none"> <li>1. The Indian Copyright Act, 1957.</li> <li>2. Meaning of copyrights and rights of copyrighted works.</li> <li>3. Types of copyright.</li> <li>4. Process of filing a copyright application.</li> <li>5. Introduction to Designs Law – Definitions.</li> <li>6. Registration of designs and procedure.</li> </ol>	<b>09</b>
<b>3</b>	<b>Basics of Patents</b> <ul style="list-style-type: none"> <li>• The Indian Patent Act and The Indian Patent Rules.</li> <li>• Conditions of patentability.</li> <li>• Patentable and non-patentable inventions.</li> <li>• Types of patent applications and patent specification.</li> <li>• Inventors and Applicants.</li> <li>• Category of applicants - natural person, small entity, startup and others.</li> </ul>	<b>09</b>



	<ul style="list-style-type: none"> <li>Patent databases and patent search.</li> <li>International Patent Classification code.</li> </ul>	
<b>4</b>	<b>Patent Application Drafting</b> <ul style="list-style-type: none"> <li>Patent application drafting:           <ul style="list-style-type: none"> <li>Application.</li> <li>Specification.</li> <li>Claims drafting:               <ul style="list-style-type: none"> <li>Independent and dependent claims drafting.</li> <li>Process patent and product patent claims.</li> </ul> </li> <li>Abstract.</li> <li>Drawings.</li> <li>Declaration as to inventorship.</li> <li>Statement and undertaking.</li> </ul> </li> <li>Drafting response to communications from patent office.           <ul style="list-style-type: none"> <li>Reading and understanding examination reports.</li> <li>Drafting response.</li> </ul> </li> </ul>	<b>09</b>
<b>5</b>	<b>Procedure for Filing a Patent Application, Timelines and Fees</b> <ul style="list-style-type: none"> <li>Application for grant of patent.</li> <li>Forms and Fees.</li> <li>Request for (early) publication and / or (early) examination.</li> <li>Patent examination and hearing.</li> <li>Pre-grant and post-grant opposition.</li> </ul>	<b>09</b>
	<b>Total</b>	<b>39</b>

**Books Recommended:**

**Textbooks:**

1. A Durafe and D Toradmalle, "Intellectual Property Rights", Wiley, 2020.
2. H Rockman, "Intellectual property law for engineers, scientists, and entrepreneurs", Wiley-IEEE Press, 2020.

**Reference Books:**

1. Bare Act, "The Patents Act, 1970 with The Patents Rules, 2003", Universal, 2023.
2. Bare Act, "The Copyright Act, 1957", Universal and LexisNexis, 2021.
3. Bare Act, "The Designs ACT, 2000", Commercial Law Publishers (India) Pvt. Ltd. 2021

**Online Resources:**

1. W. Fisher, "Maps of Intellectual Property"  
<https://cyber.harvard.edu/people/tfisher/IP/IPMaps.htm>
2. World Intellectual Property Organisation courses  
<https://www.wipo.int/academy/en/>
3. Prof. Feroz Ali, "Patent Drafting for Beginners",  
[https://onlinecourses.nptel.ac.in/noc24\\_hs59/preview](https://onlinecourses.nptel.ac.in/noc24_hs59/preview)



**Evaluation Scheme:**

**Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: III</b>
<b>Course: Entrepreneurship and Startup Ecosystem (DJS23OCOE308)</b>		

**Pre-requisite:**

Nil

**Objectives:**

1. To foster an entrepreneurial mindset.
2. To guide participants in building effective Business Models.
3. To educate participants regarding Intellectual property and Fundraising for Innovative Ventures.

**Outcomes:** On completion of the course, the learner will be able to:

1. Effectively Navigate the Global Startup Landscape:
2. Cultivate an Entrepreneurial Mindset.
3. Create Effective Business Models.
4. Understand the significance of Intellectual Property rights.
5. Master Fundraising Strategies

<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Understanding the Entrepreneurial Ecosystem</b> <ul style="list-style-type: none"> <li>• Introduction to Entrepreneurship and Startups</li> <li>• Role of Entrepreneurship in economy</li> <li>• Global and Local Entrepreneurial Landscapes</li> <li>• Role of Incubators and Accelerators</li> <li>• Case Studies of Successful Startups</li> </ul>	<b>6</b>
<b>2</b>	<b>Developing a Startup Mindset</b> <ul style="list-style-type: none"> <li>• Cultivating an Entrepreneurial Mindset</li> <li>• Market Analysis and Segmentation</li> <li>• Opportunity Recognition</li> <li>• Innovation and Idea Generation</li> <li>• Feasibility Analysis of Business Ideas</li> <li>• Role of innovation in Entrepreneurship</li> <li>• Fostering creativity</li> <li>• Practical Exercises and Workshops on Creative Problem Solving</li> </ul>	<b>8</b>
<b>3</b>	<b>Business Model Development</b> <ul style="list-style-type: none"> <li>• Introduction to Business Models</li> </ul>	<b>10</b>





	<ul style="list-style-type: none"> <li>• Lean Startup Methodology</li> <li>• Prototyping and Minimum Viable Product (MVP)</li> <li>• Financial Projections and Budgeting</li> <li>• Various forms of Business Ownership</li> <li>• Compliance and Legal Regulations</li> <li>• Operations and Supply Chain Management</li> <li>• Human Resource Management</li> <li>• Developing a marketing Strategy</li> <li>• Managing Growth Challenges</li> </ul>	
<b>4</b>	<b>Technological Innovation and Intellectual Property</b> <ul style="list-style-type: none"> <li>• Technology and Entrepreneurship</li> <li>• Intellectual Property Basics (Patents, Trademarks, Copyrights)</li> <li>• Patent Search and Analysis</li> <li>• Strategies for Protecting Intellectual Property</li> <li>• Ethical Considerations in Technology and Innovation</li> </ul>	<b>8</b>
<b>5</b>	<b>Fundraising and Investment Strategies</b> <ul style="list-style-type: none"> <li>• Fundraising Options for Startups</li> <li>• Angel Investors and Venture Capital</li> <li>• Crowdfunding Platforms</li> <li>• Financial Modelling for Startups</li> <li>• Crafting an Effective Pitch</li> </ul>	<b>7</b>
		<b>39</b>

**Books Recommended:**

1. Alexander Osterwalder and Yves Pigneur, Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers, John Wiley & Sons, Jul2010.
2. Peter Thiel and Blake Masters, Zero to One: Notes on Startups, or How to Build the Future, Virgin Books, 2015.
3. Alejandro Cremades, The Art of Startup Fundraising: Pitching Investors, Negotiating the Deal, and Everything Else Entrepreneurs Need to Know" by, John Wiley & Sons, Inc., Hoboken, New Jersey, 2016.
4. Christensen, Clayton M. The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail. Boston, MA: Harvard Business School Press, 1997.
5. Brad Feld and Jason Mendelson, Venture Deals: Be Smarter Than Your Lawyer and Venture Capitalist, Wiley; 4th edition, 1 October 2019.



**Evaluation Scheme:**

**Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal

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<b>Program: Electronics and Telecommunication Engineering</b>	<b>S. Y. B. Tech</b>	<b>Semester: III</b>
<b>Course: Innovative Product Development-I (DJS23ELVS305)</b>		

**Pre-requisite:**

1. Basic Electrical Engineering & Digital Electronics (DJS23FCES103 & DJS23FLES103)
2. Electrical Networks (DJS23FCPC2EC)
3. Engineering Graphics Laboratory (DJS23FLES102)

**Objectives:**

1. To explore and identify real-world social and industrial problems, to realize feasible solutions with added business value, based on conventional or innovative methods/practices.
2. To familiarize the students with the process of design planning and financial planning for a project/product while they work as part of a team to design and develop a functional prototype.

**Outcomes:** On completion of the course, the learner will be able to:

1. Identify problem statement, design and develop product prototype in predefined timeline.
2. Provide problem solutions by learning/exploring various ideas from multi-disciplinary domains across different disciplines.
3. Carry out collaborative project work by interacting and dividing project work amongst the team members.
4. Draw proper inferences through theoretical/ simulations/ experimental and analyze the impact of the proposed method towards design and development of the product.
5. Develop and enhance skills associated with literature survey, market research, hardware and software co-integrations, documentation, product design, development and testing.

**Syllabus:**

Domain knowledge (any field of knowledge and beyond) needed from the following areas for the effective implementation of the product:

Electronic devices and circuits, Integrated circuits, Control systems, Microcontroller and Embedded Systems, Signal Processing, Microwave and Antennas, Networking and Internet of Things, Data science and Big data, Web and Application development, Robotics, Artificial Intelligence (AI), Machine learning (ML), CAD design and Additive manufacturing (3d printing).

The above areas can be updated (expanded), based on the needs of technological innovations and development needed for a specific project/product.

**Guidelines:**

The main purpose of this course is to give students an opportunity to work in collaboration as a team

around the product idea, to realize and improve their technical skills, market research skills, problem solving skills, communication skills, documentation skills, presentation skills, Debugging skills and teamwork skills.

1. The project/product work is to be carried out by a group of 4 students (2 students from SY B.Tech and 2 students from TY B.Tech).
2. Each group will be allotted faculty member as guide and may allot a final year student as mentor.
3. Project topics are floated in various domains by the faculty coordinators. Students can select the domain of their choice for the same. Students approach domain specific faculties for guidance/discussions on streamlining product or a fraction of a product in discussion with a faculty guide. The Final project title in the preferred domain is allotted in discussion with faculty guide and faculty coordinators.
4. Students are encouraged to explore and focus more on problem solving solutions.
5. Each group identifies the hardware and software requirements for their problem statement.
6. Student groups are expected to perform all initial testing on breadboard.
7. Student groups are encouraged to explore EDA tools to design schematics, simulate, design PCB, fabricate, assemble and carry functional testing of their product ideas.
8. Student groups are encouraged to identify and suggest a business value for the proposed product idea, supported with a market research and possible business potential. They may propose it through a business canvas. Students may use this IPD platform to work on their ideas and turn them into startup/business.
9. Student groups are encouraged to explore both open source and commercially off-the table solutions (COTS) available for quick time to prototype and understand importance of “quick time to market”. Adopt, design and deploy various frontend and backend jobs as per their project/product requirements. This would help them explore ready tools/ technologies already available in the market for their product integrations.
10. Student groups are encouraged to use CAD methods to model part or complete product housings as per their requirement and utilize 3d printing (additive technology) facilities of the department.
11. Student groups are encouraged to use various market research journals subscribed by institute for market/customer identification of their proposed product/idea and thus better understand the business value of their idea.
12. Each group is reviewed once a semester. Mid-Sem review would be around 8<sup>th</sup> week from the start of the semester and marks are awarded based on the various points mentioned in the evaluation scheme.
13. Each group is expected to complete literature survey/market research, budget plan and

documentation of adopted methodology along with 20% project implementation.

14. Next subsequent review will be done in the middle of the fourth semester.
15. Faculties may suggest online (NPTEL and alike) video tutorials / lectures in various application-oriented areas as additional references. Sample/partial list of resources is attached at end of this document.
16. A record in the form of an activity logbook is to be prepared by each group, wherein the group can record weekly progress of work. The project guide should verify the recorded notes/comments and approve the same weekly.

### **Evaluation Scheme:**

Each group will be reviewed once in a semester by review panel based on the following criteria:

1. Innovative ideas and Motivation
2. Objectives, Expected outcome and long-term social impact
3. Literature survey/market research and Comparative Methodology
4. Timeline and budget planning, progress and execution (Product progress /Implementation)
5. Documentation/ synopsis of project
6. Overall presentation and teamwork

Marks scored in the mid-semester review will be considered as a part of the term work.

The final certification and acceptance of Termwork ensures satisfactory performance and the outcome of evaluation centered about evaluation scheme.

### **Resource material for references (not limited to):**

- 1) Kicad – Open-Source PCB layout and design tool
  - a) Link herewith is an introductory tutorial set of YouTube videos that offer a significantly good level of hand holding activity for introduction to PCB layout and design.  
<https://www.youtube.com/watch?v=vaCVh2SAZY4&list=PL3bNyZYHcRSUhUXUt51W6nKvxx2ORvUQB>
  - b) A no-nonsense thoroughly professional insight into PCB design is provided by the channel ‘Phils Labs’ available at:  
<https://www.phils-lab.net/courses>

Although the courses are priced, this very neat tutorial on YouTube:

<https://www.youtube.com/watch?v=aVUqaB0IMh4&t=3358s> by same author.

- 2) The ubiquitous hand-held cellphone is an extremely powerful and resource rich electronic device at hand. Explore various sensors, like accelerometer, magnetometer, gyroscope, thermometer, light-sensor, proximity sensor, sound intensity sensor etc. their functionalities, part numbers of implementations, as well visualization graphs by using Android based app like – Sensor Box Android: <https://sensor-box-for-android.en.softonic.com/android>
- 3) Acquiring sensor data for processing and subsequent decision implementation is the crux for most of the applications. A decent introduction into this activity without much investment of time, energy and effort is the Android app – MATLAB Mobile:  
<https://play.google.com/store/apps/details?id=com.mathworks.matlabmobile&hl=en&gl=US>  
Obtain live data-log (.csv or .m file) of say accelerometer sensor, in the process of walking and use the same for analysis to develop applications like say – Step Counting, Gait Analysis, region contour mapping etc.
- 4) Android based app development is an extensive and detailed activity.
  - a) A reasonably powerful and open-source tool is Kotlin. Explore Android based app development using Kotlin with the help of SWAYAM / NPTEL course. [https://onlinecourses.swayam2.ac.in/aic20\\_sp02/preview](https://onlinecourses.swayam2.ac.in/aic20_sp02/preview)
  - b) A simpler alternative although less powerful tool, that uses block based visual programming for Android app development is MIT App Inventor 2, available at: <https://appinventor.mit.edu/>
- 5) Affordable desktop 3D printers have opened new dimensions in exploring additive manufacturing. Objects / tools / implements created using 3D design and visualization tools can be fabricated very easily.
  - a) Watch the demonstration video available at <https://youtu.be/T-Z3GmM20JM>, for an introduction to 3D printer – Creality Ender 3, files involved like .stl and typical tool to convert it to layered file representation ie .gcode file.
  - b) Watch the demonstration video available at <https://youtu.be/yYUGMvZsu3w>, for a comprehensive hand-holding activity into use of open source tool - ‘blender’ for designing a sample object.



<b>Program: Common to all Programs.</b>	<b>Group A / B</b>	<b>S.Y B. Tech.</b>	<b>Semester: III &amp; IV</b>
<b>Course: Professional and Business Communication Tutorial (DJS23ITHS305)</b>			

**Course:**

**Objectives:**

1. To inculcate professional and ethical attitude at the workplace
2. To enhance communication and interpersonal skills
3. To develop effective employability skills
4. To hone written skills for technical documentation

**Outcomes:** On completion of the course, the learner will be able to:

1. Apply group discussion techniques in professional situations
2. Use employability skills to optimize career opportunities
3. Employ storytelling techniques for effective presentation
4. Prepare technical documents using appropriate style, format, and language
5. Analyze the concept of professional ethics
6. Demonstrate interpersonal skills in professional and personal situations

<b>Professional and Business Communication (DJS23ITHSX05)</b>		
	The course is designed to equip students with essential skills, crucial for navigating the contemporary job market successfully and fostering a positive work environment through effective communication and collaboration. The assignments comprise of a combination of interactive activities, discussions, case studies and real-world simulations, to help students, not only to ace job interviews and professional interactions, but also to contribute positively to the ethical and productive functioning of any organization. For the project work, students must prepare and present a well-researched and persuasive business proposal, in groups, integrating the skills and knowledge acquired throughout the course.	
<b>Unit</b>	<b>Description of Tutorial Activities</b>	<b>No of Assignments</b>
<b>1</b>	<b>Group Discussion:</b> Purpose of a GD, types of GD, criteria for evaluating GD, Dos and Don'ts of GD <b>Activity:</b> <i>The students will be divided into groups of 8-12 and each group will be given a topic/case to discuss within a given time frame. Each student will submit a write-up on their observations of the GD.</i>	1
<b>2</b>	<b>Employment Skills</b> <b>Resume Writing:</b> Types of resumes, structure, content, and formatting of resume	2



	<p><b>Activity:</b> <i>The students will prepare and submit their individual resume according to the professional requirements.</i></p> <p><b>Interview Skills:</b> Types and modes of interview, Preparation for interview, Dos and Don'ts of interview, frequently asked questions during interview</p> <p><b>Activity:</b> <i>The students will submit a write-up on the FAQs and participate in mock interviews</i></p>	
3	<p><b>Corporate Story Telling:</b> Elevator pitch, product stories, event stories, stories in presentations, storytelling in SOPs and interviews, storytelling to manage conflict or to motivate.</p> <p><b>Activity:</b> <i>The students will be divided into groups of 8-12 and asked to give a team presentation using storytelling technique and submit the hardcopy of the ppt.</i></p>	1
4	<p><b>Technical Writing and Documentation</b></p> <p><b>Business Proposal Writing:</b> Types of business proposals, format of proposal, language and style, presentation of proposal</p> <p><b>Meeting Documentation:</b> Planning layout of meetings, observing meeting decorum, drafting notice, agenda, and minutes of meeting</p> <p><b>Activity:</b> <i>The students will be divided into groups of 8-12 and each group will conduct a mock meeting based on an agenda and submit a writeup of the meeting documentation.</i></p>	1
5	<p><b>Professional Ethics:</b> Effective work habits, accountability, integrity, and excellence</p> <p><b>Activity:</b> <i>The students will be divided into groups of 8-12 and each group will analyse a case involving an ethical issue and submit the writeup.</i></p>	1
6	<p><b>Interpersonal Skills</b></p> <p><b>Team Building:</b> Difference between group and team, importance of teamwork, strategies to be a good team player</p> <p><b>Activity:</b> <i>The students will be divided into groups of 8-12 and each group will be assigned a task to be accomplished as a team, for which they will submit the writeup.</i></p> <p><b>Leadership:</b> Types of leadership, leadership styles, case studies</p> <p><b>Activity:</b> <i>Each student will submit a writeup involving a leader they admire, analysing various aspects of his leadership style.</i></p> <p><b>Time Management:</b> Importance of time management, cultural views of time, 80/20 rule, time wasters, setting priorities and goals</p> <p><b>Activity:</b> <i>Each student will submit a writeup about a case involving time management.</i></p>	2





Batchwise tutorial work of minimum eight assignments from the above suggested list or any other assignments based on the syllabus will be included, which would help the learner to apply the concepts learnt.

**Books Recommended:**

1. Fred Luthans, "*Organizational Behavior*", McGraw Hill, edition
2. Lesiker and Petit, "*Report Writing for Business*", McGraw Hill, edition
3. Huckin and Olsen, "*Technical Writing and Professional Communication*", McGraw Hill
4. Wallace and Masters, "*Personal Development for Life and Work*", Thomson Learning, 12th edition
5. Heta Murphy, "*Effective Business Communication*", Mc Graw Hill, edition
6. Sharma R.C. and Krishna Mohan, "*Business Correspondence and Report Writing*", Tata McGraw-Hill Education
7. Ghosh, B. N., "*Managing Soft Skills for Personality Development*", Tata McGraw Hill. Lehman,
8. Bell, Smith, "Management Communication" Wiley India Edition, 3<sup>rd</sup> edition.
9. Dr. Alex, K., "Soft Skills", S Chand and Company
10. Subramaniam, R., "Professional Ethics" Oxford University Press.
11. Sandeep Das, "How Business Story Telling Works: Increase Your Influence and Impact" Penguin Random House India Pvt. Ltd.

**Evaluation Scheme:**

**Continuous Assessment (A):**

Term Work: - 50 marks.

Term Work shall comprise of:

Minimum 8 assignments: 25 marks.

Business Proposal presentation: 25 marks.

Prepared by

Checked by

Head of the Department

Principal



<b>Program: Common to all Programs.</b>	<b>Group A / B</b>	<b>S.Y B. Tech.</b>	<b>Semester: III</b>
<b>Course: Economics and Financial Management (DJS23ICH307)</b>			

**Pre-requisite:** Knowledge of

1. Economics and Finance domain current affairs.

**Objectives:**

1. To describe the relationships among variables to analyse economic issues.
2. To Explain the function of the market and prices as an allocative mechanism.
3. To identify key macroeconomic indicators and measures of economic change, growth, and development
4. To understand basic concepts of financial management and their application in investment and financing decisions
5. To explore the relationship between Financial Management and Financial Statements.

**Outcomes:** On completion of the course, learner will be able to:

1. Analyze individual decision making, how prices and quantities are determined in product and factor markets, microeconomic and macroeconomic outcomes
2. Analyze the performance and functioning of government, RBI, markets, and institutions in the context of social and economic problems.
3. Analyze the current economic status of India at global levels and provision in budget to address economic issues at national level.
4. Describe an understanding of the overall role and importance of the finance function.
5. Analyze financial performance and make appropriate inferences.

Module 1	<p><b>Introduction to Economics</b> Fundamentals of Economics, Definition and scope of economics, the nature of the economic problem, finite resources and unlimited wants, definitions of the factors of production and their rewards, definition of opportunity cost, the influence of opportunity cost on decision making.</p> <p><b>Microeconomics and Macroeconomics</b> The role of markets in allocating resources, the market system, introduction to the price mechanism, Demand, Supply and Price determination, Price elasticity of demand and supply (PED),</p>	<b>06</b>
Module 2	<p><b>Role of Government and RBI</b> Money, Banking, Households, Firms, economies and diseconomies of scale, Market Structure, Fiscal Policy, Monetary Policy, Economic Growth, causes and consequences of recession, causes of economic growth, measurement of economic growth inflation and deflation, living standards, indicators of living standards</p>	<b>04</b>
Module 3	<b>Government Policies</b>	<b>04</b>



	Last 20 years Journey of Indian Economy, Measures taken to grow Indian Economy, Meaning of India is the world's <a href="#">fifth-largest</a> economy by <a href="#">nominal GDP</a> and the <a href="#">third-largest</a> by <a href="#">purchasing power parity</a> (PPP), On a <a href="#">per capita income</a> basis, <a href="#">India ranked 139th by GDP (nominal)</a> and <a href="#">127th by GDP (PPP)</a> (Data reference year 2023), Comparison of top 5 largest economies in world, Discuss key points of India latest union budget and its impact on Indian economy and citizens, Meaning of Initiatives like Make in India, Digital India, Skill India etc. and expected impact on Indian Economy	
Module 4	<b>Overview of Financial Management</b> Fundamentals of financial management, principles and functions of the financial management, Strategy, methods, and techniques of the financial management, Overview of financial instruments, financial markets, financial Institutions	<b>04</b>
Module 5	<b>Overview of Financial Statements</b> Balance Sheet, Profit and Loss Account, and Cash Flow Statement; Purpose of Financial Ratio Analysis; Liquidity Ratios; Efficiency or Activity Ratios; Profitability Ratios; Capital Structure Ratios; Stock Market Ratios;	<b>08</b>
	<b>Total</b>	<b>26</b>

**Books Recommended:*****Text books:***

1. Datt & Sundharam's Indian Economy  
by [Gaurav Datt](#) & [Biswajit Nag](#), S. Chand Publications, 73rd Edition, 2024
2. Fundamentals of Financial Management by Prasanna Chandra, McGraw Hill Publications, 7th Edition, 2020

***Reference Books:***

1. Public Economics: The Macroeconomic Perspective  
by [Burkhard Heer](#), [Springer International Publications](#), 2019
2. Indian Economy: Economic Ideas, Development, and Financial Reforms  
by Raj Kumar Sen, [Deep & Deep Publications](#), 2008
3. Indian Economy: Performance and Policies  
by [Dr. V. C. Sinha](#), SBPD Publications, 2021
4. Financial Management  
by [C. Paramasivan](#), [T. Subramanian](#), New Age [Publications](#), 2009
5. Financial Management Practices in India  
by [Sandeep Goel](#), [Taylor & Francis](#) Publications, 2016



**Evaluation Scheme:**

**Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal



<b>Program: Common to all Programs.</b>	<b>Group A / B</b>	<b>S.Y B.Tech.</b>	<b>Semester: III</b>
<b>Course: Community Engagement Service (DJS23ILEL311)</b>			

**Pre-requisite:**

1. Fundamentals of core branch
2. Communication Skills

**Objectives:**

1. To sensitise the student / learner into recognising community level problems & challenges and give them an opportunity to engage in activities for solving the same.

**Outcomes:** On completion of the course, the learner will be able to:

1. Knowledge application: Applies knowledge understandings acquired from one's academic study/ field/ discipline for community level education, information dissemination by participation and engagement in community welfare activities.
2. Commitment for cause: Identify and experience commitment for community engagement activities that reinforce sense of belongingness and gratitude towards societal cause.
3. Diversity: Witness diversity in communities and cultures and demonstrate change in approach / attitude as, an evidence of unconditional acceptance.
4. Team: Recognise, experience and value, effectiveness of working in a team, demonstrating co-existence of the roles - sincere worker and effective leader.

<b>Unit</b>	<b>Description</b>
<b>1</b>	<p><b>Open Activities</b></p> <ul style="list-style-type: none"> <li>• Participation in: blood donation camps organizer / donor, day-long tree plantation or afforestation / seed dispersal / cleanliness (water bodies, surrounding etc.) drives.</li> <li>• Literacy drives for children / youth / adults. One day hand holding activities in work-shop conduct for under privilege kids in the areas of – basic science, math, technical skill demonstration and building.</li> </ul>
<b>2</b>	<p><b>Technical (Program core related)</b></p> <ul style="list-style-type: none"> <li>• Cyber-crime, security awareness and vulnerabilities – sensitization, information dissemination and awareness sessions in indicated focusareas. Promotion and Sensitization for Sustainable living – focusing on solar power, water recycling, e-waste responsible disposal, waste recycling etc. in indicated focus areas.</li> </ul> <p>Focus areas: residential societies, schools, under-privileged areas, governments /private offices, and similar other establishments.</p> <p style="text-align: center;"><b>OR</b></p> <p><b>Field Survey</b> Reporting on proactively conducted survey in the areas of resource management for – water, vegetables, electricity, crops etc</p>



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### **Activities to be performed**

Among the listed activities students are expected to complete one open activity mandatorily, and one technical (program core) OR field survey activity. The activities mentioned are exemplary in nature and any other additional activity of similar nature too can be undertaken by the learners, provided it is approved and endorsed by the faculty mentor / head of the department.

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**Suggested Activities**

1. Undertaking cyber safety / security awareness sensitization drive / program especially for un-initiated students / individuals in schools / colleges / residential complex / offices etc.

Typical suggested tabulation.

Participant No.	Name	Age	School/ College/ Residence/ Office	Email	Contact Number	Awareness Level	Remarks

2. Energy / Power assessment for establishments (societies, schools, colleges, residential complex, shops etc.) involving computing power devices ratings, power consumption over operating period, calculating energy cost from tariff card / rates for every group of appliances / devices or equipment. Typical suggested tabulation pattern.

Device/Appliance Group	Number of appliances / devices	Power Rating (kW)	Operating Hours (h/day)	Energy Consumption (kWh/day)	Tariff Rate (Rs. / kWh)	Energy Cost (Rs.)
Lighting Fixtures						
Ceiling Fans						
Air Conditioner (AC)						
Security Systems						
Water Pump						

3. Traffic light monitoring viz-e-viz average traffic density on road. Analysing the data and commenting on results. Evaluating and comparing impact on road repairs related lane blockage and proportional recommendation for lights timing variations. Typical suggested tabulation pattern.

Sr. No.	Timestamp	Traffic Density	Traffic Light Status	Road Repair Status	Remarks

4. Help compute green footprint of select number of household (per member) - say 10 houses of 3+ members. This is for evaluating dependence upon non green energy sources and habits and changes in lifestyle for attempts at their reductions. Learners are



encouraged to use typically available online carbon-footprint calculators. The table herewith may be used for reference calculations.

House No.	House hold Name	Number of Members	Energy Usage (kWh)	Water Usage (liters)	Waste Production (kg)	Transportation Habits	Green Footprint

- Compulsion of having a borewell for non-potable water supply in city residential complexes is a modern-day rule. Increased pace of re-development, as well as number of occupants in given area, has resulted in increased number of borewells being dug within and outside city limits.

Reduced yield, quality and quantity of water adds to the recurring maintenance cost of borewells, especially in the city areas. Poor water recharge systems along-with depleting open soil cover area in wake of wall-to-wall of concrete carpet aggravate the problem. Study, analyse and report a residential society's – capacity of water requirement, present day borewells in action, approximate yield, maintenance cost and frequency, borewell flushing iterations in wake of redevelopment in neighborhood. A typical tabulation mechanism for inferences can be as below:

Borewell No.	Location	Depth (ft)	Yield (Liters/Day)	Water Quality	Maintenance Cost (Rs.)	Remarks





6. Detection of Adulteration in food / fruits / vegetables / milk / mava /saffron etc. or contamination of potable drinking water.

Ex. Adulteration in fruits could be apple waxing, injecting chemicals in watermelon, pomegranate etc. to give it a bright red color, artificial ripening of mangos etc.

For a given activity, samples from more than one area, specifically from mofussil /interiors / 'gaothans' etc, may be obtained, to evaluate sample purity or extent of adulteration. Learners are encouraged to use online resources provided by 'Food Safety and Standards Authority of India' (*fssai*), for handholding in requisite procedures.

**YouTube link:**

Food Safety and Standards Authority of India: [goo.gl/Y8Lzbu](https://www.fssai.gov.in/)

Ex. 1 Milk Adulteration:

<https://www.youtube.com/watch?v=pbnmeRUBxKk>

Ex.2 Watermelon Adulteration:

<https://www.youtube.com/watch?v=yrLAj7oJies>

Product	Adulterant	Testing Method	Result	Remarks

**Certificates and Formats:**



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## Activity Endorsement Certificate

Date:

Community engagement service is a mandatory course, of two credits, introduced at second year of engineering under the autonomous structure of the institute.

Course objective: To sensitise the student / learner into recognising social problems & challenges and give them an opportunity to engage in activities for solving the same.

Course outcomes:

1. Knowledge application: Applies knowledge understandings acquired from one's academic study/ field/ discipline for community level education, information dissemination by participation and engagement in community welfare activities.
2. Commitment for cause: Identify and experience commitment for community engagement activities that reinforce sense of belongingness and gratitude towards societal cause.
3. Diversity: Witness diversity in communities and cultures and demonstrate change in approach / attitude as an evidence of unconditional acceptance.
4. Team: Recognise, experience and value effectiveness of working in a team, demonstrating co-existence of the roles - sincere worker and effective leader.

This is to certify that Mr./Ms. \_\_\_\_\_ bearing  
SAP ID \_\_\_\_\_ is a student of S.Y. B.Tech., \_\_\_\_\_ branch of  
engineering. He / She is a bonafide student of SVKM's Dwarkadas J. Sanghvi College of  
Engineering, Mumbai. He / She is reliable, sincere, hardworking and capable of conducting  
\_\_\_\_\_ activity in your premises. We request you to kindly allow for the conduction of  
the activity and we also solicit your earnest co-operation in the same.

**Signature**

**Name of Department Head:**



### Disclaimer

(This form must be read, signed, and submitted prior to the beginning of the community service activity.)

Student Details	Activity Details
Name	
SAPID	Date
Program	Time
Class/Div	Address

I, the undersigned \_\_\_\_\_ accept the following terms and conditions unconditionally:

1. I accept and understand that the community activity identification and selection has been done willingly by me.
2. I undertake to convey that, I am apparently in good health and well-being, and suffer no physical impairment that would or should prevent my participation in the activity.
3. I undertake to bear all related expenses and risk of travel related to the activity and shall not hold any personnel from the institute responsible with regards to claims and / or loss in the process of conduct of activity.
4. I undertake that my parents or legal/local guardians are aware of said activity and agree to above mentioned terms and conditions.

**Student's name & signature:** \_\_\_\_\_

**Parent or Guardian's name & signature:** \_\_\_\_\_



### Guidelines for Assessment of the work

- The review/progress monitoring committee shall be constituted by the Head of the Department. The progress of selected/assigned activities is to be evaluated on a continuous basis, holding at-least one review in the semester.
- In the continuous assessment, focus shall also be on each individual student's contribution to the team activity, their understanding and involvement as well as responses to the questions being raised at all points in time.
- Each group needs to submit following forms to respective supervisor after conducting both the activities,
  - o Activity Conduction Report
  - o Participant Feedback (online / offline)
  - o Participant Attendance (online / offline)
  - o Survey Report
  - o Participation certification

#### Forms for Technical Activity:

##### 1. Activity Conduction Report

Sr. No.	Name of the Activity	
1	Date of Activity	
2	Activity type Open / Technical	
3	Activity objectives	
4	Place of Activity	
5	SAP id and Names of students	
6	Name of the Association	
7	Activity description	
8	No. of participants	



9	Photos (Geo tagged)	
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**2. Participant feedback (online / offline):**

Sr. No.	Indicators	Scale: 1 (Lowest) to 5 (Highest)
1	The objectives of the training were clearly defined.	
2	The content was organized and easy to follow.	
3	This training experience will be useful to me.	
4	The trainer was knowledgeable about the training topics.	
5	The training objectives were met	

**Evaluation Scheme:**

**Continuous Assessment (A):**

Term Work: - 25 marks, distribution as herewith:

**1. Rubric for Open Ended Activity (10 marks)**

- Participation certificate/proof

**2. Rubric for Technical Activity (15 marks)**

Sr. No.	Performance Indicators (Maximum marks per indicator are given in bracket)	Marks
1	Pre-requisite documents (permission letter, presentation material, permission letters, etc.) [05 marks]	
2	Participant Feedback [05 marks]	
3	Participant attendance [05 marks]	
	<b>TOTAL</b>	

**OR**

**3. Rubric for Field Survey Activity:**



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Sr. No.	Performance Indicators (Maximum 03 marks per indicator)	Marks
1	Topic selection	
2	Survey preparation	
3	Field work	
4	Analysis	
5	Report writing	
	<b>TOTAL</b>	

Prepared by

Checked by

Head of the Department

Principal

DJS-23 Syllabus  
Semester IV  
ACADEMIC YEAR: 2024-25



<b>Program: Electronics and Telecommunication Engineering</b>	<b>S. Y. B. Tech.</b>	<b>Semester: IV</b>
<b>Course: Signals and Systems (DJS23ECPC401)</b>		
<b>Course: Signals and Systems Tutorial (DJS23ETPC401)</b>		

**Pre-requisite:**

1. Mathematics-II (DJS23FCBS201)
2. Mathematics of Telecommunication Engineering (DJS23ECPC301)

**Objectives:**

1. To introduce students, the concept and theory of signals and systems needed in Electronics and Telecommunication Engineering fields.
2. To introduce students to the basic idea of signals and systems analysis with its characterization in time and frequency domain.

**Outcomes:** On completion of the course, the learner will be able to:

1. Perform mathematical operations on signals to construct complex signals using basic elementary signals.
2. Classify signals and systems on the basis of their properties and analyse the implications in the context of practical signals and systems
3. Represent signals in the time and frequency domain using multiple representations and analyse LTI systems using convolution in the frequency domain.
4. Compute different transforms for a set of well-defined signals from first principles and apply their appropriate properties for a broader class of signals.

<b>Signals and Systems (DJS23ECPC401)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Signal and operations:</b> Introduction to signals: Definition, sampling theorem, sampling of continuous time signals, Nyquist Criterion, concept of aliasing, concept of digital frequency. Continuous and discrete time representation of elementary signals: exponential, sine, step, impulse, ramp, rectangular, triangular, signum, sinc. Operations on signals (time shift, time reversal, time scaling) <b>Classification of systems:</b> Definition, Classification of systems: static and dynamic, time variant and time invariant, linear and nonlinear, causal and non-causal, stable and unstable systems, Invertible and Non-Invertible Systems.	<b>05</b>
<b>2</b>	<b>Continuous Time Linear Time Invariant (LTI) Systems:</b> Response of Continuous Time–LTI System: Representation of systems using differential equation, Impulse response and convolution integral, properties of convolution, signal responses to CT-LTI system, system stability Impulse, step and, system stability. <b>Discrete Time LTI System:</b> Representation of systems using difference equation, Impulse response characterization and convolution sum, Properties of convolution summation, Impulse response of DT-LTI system and its properties, step response, system stability.	<b>06</b>
<b>3</b>	<b>Fourier Transform (FT):</b> Fourier Transform and Inverse Fourier Transform of a-periodic continuous and discrete time signals and systems, limitations of CT/DT Fourier Transform and need for Laplace / Z Transform.	<b>06</b>



4	<b>Laplace Transform(LT):</b> Review of unilateral and bilateral Laplace Transform, properties, inverse of Laplace Transform, concept of Region of Convergence (ROC), poles and zeros, relation between continuous time Fourier Transform and Laplace Transform. <b>Analysis of continuous time LTI systems using Laplace Transform:</b> Transfer Function, causality and stability of systems, System response using Laplace transform.	05
5	<b>Z-transform:</b> Introduction to Z-Transform, Need of Z-Transform, definition of unilateral and bilateral Z-Transform, Z- Transform of finite and infinite duration sequences, properties, Inverse Z-Transform, relation between discrete time Fourier Transform and Z-Transform, Z -Transform of standard signals, ROC for Z-Transform, plotting poles and zeros of transfer function. <b>Analysis of discrete time LTI systems using Z-Transform:</b> Transfer Function, causality and stability of systems, relation between Laplace Transform & Z-Transform.	04
	<b>Total</b>	<b>26</b>

<b>Signals and Systems Tutorial ((DJS23ETPC401)</b>	
<b>Tut.</b>	<b>Suggested Tutorial Title</b>
1	Classification of CT/DT Signals and Systems
2	Operations on CT/DT Signals
3	Sampling and Quantization
4	Analyze Linear Time Invariant (LTI) Continuous Time Systems
5	Perform convolution of continuous and discrete time signals.
6	Fourier Transform
7	Laplace Transform and Inverse Transform
8	Z-Transform and Inverse Transform
9	Analysis of continuous time LTI systems
10	Analysis of discrete time LTI systems

Batchwise tutorial work of minimum eight tutorials from the above suggested list or any other tutorial based on syllabus will be included, which would help the learner to apply the concept learnt. It is expected that tutorial sessions would help the learner to identify/analyze the problem and to apply problem solving techniques learnt. Simulation of some of the concepts may be conducted wherein concepts can be validated through Matlab / Scilab / Octave / Python programming.

### **Books Recommended:**

#### **Text Books:**

1. Alan S. Willsky, Alan V. Oppenheim, and Ian T. Young, "*Signals and Systems*," Prentice Hall Signal Processing Series, 2nd Edition, 1996

2. Rodger E Ziemer, William H. Tranter and D. Ronald Fannin, “*Signals and Systems*,” Pearson Education, Fourth Edition 2009.
3. Hwei Hsu, “*Signals and Systems*,” Schaum’s outlines, 2nd Edition, 2010.

**Reference Books:**

1. Simon Haykin and Barry Van Veen, “*Signals and Systems*,” John Wiley and Sons, Second Edition, 2004
2. B. P. Lathi, "*Signals Processing and Linear Systems*," Berkeley Cambridge Press, 1998
3. Michael J Roberts, “*Fundamentals of Signals and systems*,” Tata McGraw Hill, special Indian Economy edition, 2009.
4. A. Nagoor Kani, “*Signals and Systems*,” 2nd Edition, McGraw Hill India, 2018

**Suggested MOOCs:**

1. Signals and Systems by Prof. Kushal K. Shah (IISER Bhopal)  
<https://archive.nptel.ac.in/courses/108/106/108106163>
2. Principles of Signals & Systems by Prof. Aditya K. Jagannatham (IIT Kanpur)  
<https://archive.nptel.ac.in/courses/108/104/108104100/>
3. Signals and Systems Laboratory: Virtual Laboratory <http://ssl-iitg.vlabs.ac.in/>

Prepared by

Checked by

Head of the Department

Principal



<b>Program: Electronics and Telecommunication Engineering</b>	<b>S. Y. B. Tech</b>	<b>Semester: IV</b>
<b>Course: Integrated Circuits (DJS23ECPC402)</b>		
<b>Course: Integrated Circuits Laboratory (DJS23ELPC402)</b>		

**Pre-requisite:**

1. Basic Electrical Engineering & Digital Electronics (DJS23FCES103)
2. Electronic Devices and Circuits (DJS23ECPC302)
3. Digital System Designs (DJS23ECPC303)

**Objectives:**

1. To understand the concepts, and working principle of integrated circuits.
2. To design and analyze different circuits as well as systems for various applications using integrated circuits

**Outcomes:** On completion of the course, the learner will be able to:

4. Describe the physical operation of integrated circuits using Op-Amp's
5. Analyse linear and non-linear Op-Amp applications.
6. Design various applications using Op-Amps, Timers, and special IC's.
7. Implement different types of applications using various Analog IC's with proper justifications.

<b>Integrated Circuits (DJS23ECPC402)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Introduction to Operational Amplifiers</b> Block diagram of Op-Amp, analysis of basic differential amplifier circuit configurations using MOSFETs (DIBO, DIUO, SIBO, SIUO), MOSFET differential amplifier with active load, Op-Amp symbol and terminals, ideal Op-Amp and practical Op-Amp characteristics, Op-Amp parameters, open loop and closed loop configurations.	08
<b>2</b>	<b>Linear and Non-linear Applications of Operational Amplifier</b> <b>Amplifiers:</b> Inverting, non-inverting, buffer, summing, difference, integrator, differentiator, 3-Op-Amp Instrumentation Amplifier, Log and Antilog amplifier. <b>Comparators:</b> Inverting and non-inverting comparator, zero crossing detector, window detector, Inverting and non-inverting Schmitt trigger, <b>Waveform generator:</b> Square wave generator, triangular wave generator. <b>Precision rectifier:</b> Half wave and full wave. <b>Active Filters:</b> First and second order active LPF and HPF,	10

<b>3</b>	<b>Analog to Digital and Digital to Analog Converters</b> Performance parameters of ADC, single ramp ADC, ADC using DAC, dual slope ADC, successive approximation ADC, flash ADC, Performance parameters of DAC, binary weighted register DAC, R/2R ladder DAC, inverted R/2R ladder DAC.	07
<b>4</b>	<b>Special Purpose Integrated Circuits</b> IC 555(timer): Internal block diagram and working principle of IC 555, IC 555 as Astable and Monostable Multivibrator (Design and Working principle), Internal block diagram and working principle of IC 566 (VCO), Internal block diagram and working principle of IC 565 (PLL).	06
<b>5</b>	<b>Voltage Regulators</b> Three terminal regulators: Functional block diagram, working and design of three terminal fixed (78XX, 79XX series) and three terminal adjustable (LM 317, LM 337) voltage regulators; General purpose voltage regulator: Functional block diagram, working and design of general purpose 723 (LVLC, LVHC, HVLC and HVHC) with current limit and current fold-back protection	08
	<b>Total</b>	<b>39</b>

<b>Integrated Circuits Laboratory (DJS23ELPC402)</b>	
<b>Exp.</b>	<b>Suggested experiments</b>
<b>1</b>	Design Inverting and Non-inverting amplifier using Op-Amp (IC 741)
<b>2</b>	Design Integrator and Differentiator using Op-Amp (IC 741)
<b>3</b>	Design Summing /Difference amplifier using Op-Amp (IC 741)
<b>4</b>	Second Order Low Pass filter using Op-Amp (IC 741)
<b>5</b>	Design Square wave and Triangular wave generator using Op-Amp (IC 741)
<b>6</b>	Design Schmitt trigger using Op-amp (IC 741)
<b>7</b>	Design Half wave and Full wave Precision Rectifier using Op-Amp(IC 741)
<b>8</b>	Design R-2R Ladder DAC using Op-Amp(IC 741)
<b>9</b>	Design Astable Multivibrator using IC 555.
<b>10</b>	Design Voltage Regulator using IC 723
<b>11</b>	To perform AC and DC analysis of MOSFET based differential amplifier using Spice Tool
<b>12</b>	Instrumentation Amplifier using Spice Tool.

Batchwise laboratory work of minimum eight experiments from the above suggested list or any other experiment based on syllabus will be included, which would help the learner to apply the concept learnt.

**Books Recommended:****Text Books:**

1. Ramakant A. Gayakwad, *Op-Amps and Linear Integrated Circuits*, Pearson Prentice Hall, 4<sup>th</sup> Edition, 2000. R. R. Singh, "Network Analysis and Synthesis", McGraw Hill, 2<sup>nd</sup> Edition, 2019.
2. K. R. Botkar, *Integrated Circuits*, Khanna Publishers, 5<sup>th</sup> Edition, 2010.
3. D. Roy Choudhury and S. B. Jain, *Linear Integrated Circuits*, New Age International Publishers, 4<sup>th</sup> Edition, 2009.

**Reference Books:**

1. Sergio Franco, *Design with operational amplifiers and analog integrated circuits*, Tata McGraw Hill, 3<sup>rd</sup> Edition, 2003.
2. R. F. Coughlin and F. F. Driscoll, *Operation Amplifiers and Linear Integrated Circuits*, Prentice Hall, 5<sup>th</sup> Edition, 1997.
3. David A. Bell, *Operation Amplifiers and Linear Integrated Circuits*, Oxford University Press, 3<sup>rd</sup> Edition, 2011.

Prepared by

Checked by

Head of the Department

Principal



<b>Program: Electronics and Telecommunication Engineering</b>	<b>S. Y. B. Tech</b>	<b>Semester: IV</b>
<b>Course: Microcontroller &amp; Applications (DJS23ECPC403)</b>		
<b>Course: Microcontroller &amp; Applications Laboratory (DJS23ELPC403)</b>		

**Pre-requisite:**

1. Basic Electrical Engineering & Digital Electronics (DJS23FCES103)
2. Digital System Designs (DJS23EPC303)

**Objectives:**

1. To develop background knowledge and core expertise in microcontrollers.
2. To understand peripheral devices and their interfacing to microcontrollers.
3. To write programs for microcontrollers and their applications in Assembly language.

**Outcomes:** On completion of the course, the learner will be able to:

1. Identify the different components of Microcomputer.
2. Identify the functionality of different blocks of 8051 microcontroller.
3. Write assembly language programs for microcontroller-based systems using instruction set.
4. Interface different input/output devices with microcontroller for various applications.

<b>Microcontroller &amp; Applications (DJS23ECPC403)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Introduction to Microcomputer System:</b> Block diagram of microprocessor-based system: CPU, I/O Devices, Clock, Memory, Concept of Address, Data and Control Bus and Tristate logic, Need of Assembly Language and its Comparison with higher level languages, Need of Assembler and Compiler and their comparison.	<b>05</b>
<b>2</b>	<b>8051 Microcontroller:</b> Features, architecture and pin configurations, CPU timing, Input/Output ports, Memory organization, Counters and timers, Interrupts, Serial Communication.	<b>10</b>
<b>3</b>	<b>8051 Programming:</b> Instruction set, Addressing mode, Assembler Directives Programs related to: arithmetic, logical, delay, input, output, timer, counters, port, serial communication, and interrupts.	<b>12</b>



4	<b>Memory interfacing with 8051:</b> RAM, ROM, EPROM and Memory mapping.	05
5	<b>Interfacing and Applications:</b> Interfacing of Display: LED, Seven Segment display, and LCD, DC Motor, Stepper motor Relay and UART.	07
	<b>Total</b>	<b>39</b>

<b>Microcontroller &amp; Applications Laboratory (DJS23ELPC403)</b>	
<b>Exp.</b>	<b>Suggested Experiment List</b>
1	To find smallest and largest number from given data string using 8051.
2	To perform addition, subtraction, multiplication & division of 8-bit numbers.
3	To exchange data blocks using 8051.
4	To arrange data series in ascending & descending order.
5	To find even and odd numbers from data string.
6	To blink LED and generate various pattern using 8051.
7	To interface 7-segment display with 8051.
8	To display the message on LCD using 8051.
9	To transfer and receive data serially using 8051.
10	To generate waveform using 8051.
11	To measure pulse width using 8051.
12	To interface temperature sensor and display room temperature on display.
13	To interface DC motor using 8051.
14	To interface relay and turn ON/OFF the bulb using 8051.

Batchwise laboratory work of minimum eight experiments from the above suggested list or any other experiment based on syllabus will be included, which would help the learner to apply the concept learnt.

#### **Books Recommended:**

#### **Text Books:**

1. M. A. Mazidi, J. G. Mazidi and R. D. Mckinlay, *The 8051 Microcontroller & Embedded systems*, Pearson Education India, 1<sup>st</sup> Edition, 2007.
2. Lyly Das, *Embedded Systems: An Integrated Approach*, Pearson Publication, 1<sup>st</sup> Edition, 2012.



**Reference Books:**

1. C. Kenneth J. Ayala and D. V. Gadre, *The 8051 Microcontroller & Embedded system Using assembly & C*, Cengage Learning Publication, 1<sup>st</sup> Edition, 2010.
2. I. Scott Mackenzie, Raphael C. W. Phan, *The 8051 Microcontroller*, Pearson International Publication, 4<sup>th</sup> Edition, 2007.
3. Ajay Deshmukh, *Microcontrollers*, Tata McGraw Hill Publication, 2<sup>nd</sup> Edition, 2006.

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<b>Program: Electronics and Telecommunication Engineering</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Data Structures and Algorithms (DJS23ECMD404)</b>		
<b>Course: Data Structures and Algorithms Laboratory (DJS23ELMD404)</b>		

**Pre-requisite:**

1. Structured Programming using C (DJS23FCES101)
2. Structured Programming using C Laboratory (DJS23FLES101)

**Objectives:**

1. To introduce the concept of data structures.
2. To design and implement various data structure through abstract data type.
3. To develop application using data structure algorithms.

**Outcomes:** On completion of the course, the learner will be able to:

1. Implement linear data structures using array and linked list.
2. Solve problems using non-linear data structures.
3. Analyze the performance of sorting and searching algorithms.

<b>Data Structures and Algorithms (DJS23ECMD404)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Introduction to Data structures</b> Introduction to Data structures, Types of Data structures: Linear and nonlinear data structures, Arrays, Stacks, Queue, Linked list Tree and Graph, Recursion Introduction to Analysis, Algorithms, characteristics of an algorithms, Time and Space complexities, Order of growth functions, Asymptotic notations	04
<b>2</b>	<b>Stack and Queue data structure</b> Introduction to Stack, Stack as ADT, Operations on Stack, Application of stack: – reversing string, Polish notations Introduction to Queue, Queue as ADT, Operations on Queue, Linear representation of queue	05
<b>3</b>	<b>Linked List data structure</b> Introduction to Linked List, Singly Linked list, Doubly Linked list, Operations on linked list, Linked representation of stack, Linked representation of Queue	05
<b>4</b>	<b>Sorting and Searching</b> Introduction to Sorting: Bubble Sort, Selection Sort, Insertion Sort, Quick Sort, Merge Sort, Heap Sort. Analysis of Sorting Techniques. Comparison of sorting Techniques Introduction to Searching: Linear search, Binary search, Hashing Techniques, Different Hash functions, Collision & Collision resolution techniques, Analysis of searching Techniques	06
<b>5</b>	<b>Tree</b> Introduction to Trees, Definitions & Tree terminologies, Binary tree representation, Operations on binary tree, Traversal of binary trees, Binary search tree Introduction to Graph, Introduction Graph Terminologies, Graph Representation, Type of graphs, Graph traversal: Depth first search(DFS) & Breadth First search(BFS), Minimum Spanning Tree: Prim's & Kruskal's Shortest Path Algorithm	06
	<b>Total</b>	<b>26</b>



<b>Data Structures and Algorithms Laboratory (DJS23ELMD404)</b>	
<b>Exp.</b>	<b>Suggested experiments</b>
1	To implement stack.
2	To implement parenthesis checker using stack.
3	To Implement Infix to Postfix conversion.
4	To evaluate prefix and postfix expression.
5	To implement Linear queue.
6	To implement various operations on linked list –copy, concatenate, split, reverse, count no. of nodes.
7	To implement various operations on doubly linked list.
8	To implement Stack using Linked List.
9	To implement Queue using Linked List.
10	To implement Sorting algorithms
11	To implement Searching algorithms
12	To create a binary tree and traverse it in In order, preorder and Post order.
13	To implement binary search tree.
14	To implement DFS and BFS in graph theory

Batchwise laboratory work of minimum eight experiments from the above suggested list or any other experiment based on syllabus will be included, which would help the learner to apply the concept learnt.

#### **Books Recommended:**

##### **Text Books:**

1. Tenenbaum, Langsam, Augenstein, "Data structures using C", 1<sup>st</sup> Edition, Pearson Education, 2019.
2. Ellis Horowitz, Sartaj Sahni and Susan Anderson-Freed, "Fundamentals of Data Structures in C", 2<sup>nd</sup> Edition, W. H. Freeman and Company, 2008.
3. Reema Thareja, "Data Structures using C", 2<sup>nd</sup> Edition, Oxford, 2017.

##### **Reference Books:**

1. Mark A. Weiss, "Data Structures and Algorithm Analysis in C", 4<sup>th</sup> Edition, Pearson Education, 2014.
2. M. T. Goodritch, R. Tamassia, D. Mount, "Data Structures and Algorithms in C++", 2<sup>nd</sup> Edition, Wiley, 2011.
3. Kruse, Leung, Tondo, "Data Structures and Program Design in C", 2<sup>nd</sup> Edition, Pearson Education, 2013.
4. Seymour Lipschutz, "Data Structures", Schaum's Outline Series, 1<sup>st</sup> Edition, Tata McGraw-Hill, 2014.

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Project Management (DJS23OCOE401)</b>		

**Pre-requisite:**

1. Basic concepts of Management.

**Objectives:**

1. To familiarize the students with the use of a structured methodology/approach for every unique project undertaken, utilizing project management concepts, tools and techniques.
2. To appraise the students with the project management life cycle and make them knowledgeable about the various phases from project initiation through closure.

**Outcomes:** On completion of the course, the learner will be able to:

1. Explain project management life cycle and the various project phases as well as the role of project manager.
2. Apply selection criteria and select an appropriate project from different options.
3. Create a work break down structure for a project and develop a schedule based on it. Manage project risk strategically.
4. Use Earned value technique and determine & predict status of the project. Capture lessons learned during project phases and document them for future reference.
5. Differentiate between traditional waterfall approach and agile scrum methodology for software development projects.

<b>Project Management (DJS23OCOE401)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Project Management Foundation:</b> Definition of a project, Project Vs Operations, Necessity of project management, Triple constraints, Project life cycles (typical & atypical). Project phases and stage gate process. Role of project manager, Negotiations and resolving conflicts, Introduction to project leadership, ethics in projects, Multicultural and virtual projects, Project management in various organization structures, PM knowledge areas as per Project Management Institute (PMI).	07
<b>2</b>	<b>Initiating Projects:</b> How to get a project started, selecting project strategically, Project selection models (Numeric /Scoring Models and Non-numeric models), Project portfolio process, Project sponsor and creating charter, Effective project team, Stages of team development & growth (forming, storming, norming & performing), team dynamics.	08
<b>3</b>	<b>Project Planning:</b> Work Breakdown structure (WBS) and linear responsibility chart, Project cost estimation and budgeting, Top down and bottoms up budgeting, Networking and Scheduling techniques, PERT, CPM. Crashing project time & Resource loading and levelling (Only Theory), Project Stakeholders and Communication plan.	08



	<b>Risk Management in projects:</b> Risk management planning, Risk identification and risk register, Qualitative and quantitative risk assessment, Probability, and impact matrix. Risk response strategies for positive and negative risks.	
4	<p><b>Monitoring and Controlling Projects:</b> Planning monitoring and controlling cycle, Information needs and reporting, engaging with all stakeholders of the projects, communication and project meetings. Earned Value Management techniques for measuring value of work completed, using milestones for measurement, change requests and scope creep, Project audit, Project Contracting: Project procurement management, contracting and outsourcing.</p> <p><b>Closing the Project:</b> Customer acceptance, Reasons of project termination, Various types of project terminations (Extinction, Addition, Integration, Starvation), Process of project termination, completing a final report, doing a lessons learned analysis, acknowledging successes and failures.</p>	08
5	<p><b>Agile project management:</b> Agile principle, Agile Manifesto, Agile process framework, Characteristics of Agile Approaches and Scrum, Benefits of Agile project management, Implementing Agile project management.</p> <p><b>Agile Project Planning:</b> Comparison of Agile Project Management with Traditional Waterfall Approach, Project Planning with Scrum, Scrum Artifacts Supporting Project Planning , Scrum Events for Project Planning. Scheduling with scrum, Techniques for scrum scheduling- Poker estimation.</p> <p><b>Agile Tools for Tracking Project Progress:</b> Task Boards, Burnup and Burndown Charts.</p>	08
	<b>Total</b>	<b>39</b>

**Books Recommended:****Text Books:**

1. Project Management: A managerial approach, Jack Meredith & Samuel Mantel, 11th Edition, Wiley India.
2. Project Management: The Managerial Process, 8th edition, Erik Larson, Clifford Gray, McGraw Hill Education.
3. Agile Project Management, Jim Highsmith, Pearson Education, Low Price Edition, India.

**Reference Books:**

1. A Guide to the Project Management Body of Knowledge (PMBOK® Guide), 7th Ed, Project Management Institute PA, USA.



2. Project Management, Gido Clements, Cengage Learning.
3. Project Management, Gopalan, Wiley India.
4. Project Management, Dennis Lock, 9th Edition, Gower Publishing England.
5. Agile Essentials You Always Wanted to Know, Kalpesh Ashar, Vibrant Publishers U.S.A.

### **Evaluation Scheme:**

#### **Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

#### **Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Cyber Security, Policies and Laws (DJS23OCOE402)</b>		

**Pre-requisite:**

1. Fundamentals of Computers.

**Objectives:**

1. Familiarize with the provisions and implications of the Digital Personal and Data Protection Act, the obligations of data fiduciaries, the rights and duties of data principals, and mechanisms for resolving breaches.
2. Equip individuals and organizations with the knowledge and tools to create secure cyber ecosystems, strengthen regulatory frameworks, and develop incident response plans.

**Outcomes:** On completion of the course, the learner will be able to:

1. Understand and describe the major types of cybercrime and navigate legal frameworks and regulations concerning digital personal and data protection.
2. Implement strategies for cybersecurity outlined in the National Cyber Security Policy.
3. Apply appropriate law enforcement strategies to both, prevent and control cybercrime.
4. Comprehend regulations and strategies pertaining to AI (Artificial Intelligence) and large language models.

<b>Cyber Security, Policies and Laws (DJS23OCOE402)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Cyber Crime:</b> Definition and Origin of the Word, Cyber Crime and Information Security, who are Cyber Criminals, Classification of Cybercrimes, E-mail Spoofing, Spamming, Cyber Defamation, Internet Time Theft, Salami Attack, Salami technique Data Diddling, Forgery, Newsgroup Spam, Online Frauds, Pornographic Offenders, Email Bombing, Password Sniffing, Credit Card Frauds.	08
<b>2</b>	<b>Cyber Offenses:</b> How Criminals plan them, Categories of Cyber Crimes, How Criminal Plans the Attack: Active Attacks, Passive Attacks, Social Engineering, Classification of Social Engineering, Cyber Stalking: types of Stalkers, Cyber Cafe and Cyber Crimes, Botnets, Attack Vectors, Cyber Crime and Cloud Computing.	08
<b>3</b>	<b>Indian IT Act</b> Cyber Crime and Criminal Justice, Penalties, Adjudication and Appeals Under the IT Act, 2000, IT Act. 2008 and its Amendments Security aspect in Cyber-Law, The Contract Aspects in Cyber Law, The Security Aspect of Cyber Law, Security Standards: SOX,	08



	GLBA, HIPAA, NIST Cyber Security Framework (CSF).	
<b>4</b>	<b>India's Digital Personal and Data Protection Act (2023)</b> Preliminary, Obligations of Data Fiduciary, Rights and Duties of Data Principal, Special Provisions, Data Protection Board of India, Powers, Functions and Procedure to Be Followed by Board, Appeal and Alternate Dispute Resolution, Penalties and Adjudication.	07
<b>5</b>	<b>India's AI Regulation and Strategy</b> Privacy, Security and Artificial Intelligence, Differential Privacy, Security in AI. National Artificial Intelligence Strategy, Principles for Responsible AI, Information Technology (Intermediary Guidelines and Digital Media Ethics Code-2021), Draft National Data Governance Framework Policy (NDGFP), Rules against Deep fakes, Due diligence advisory for AI, AI regulations framework (June 2024).	08
	<b>Total</b>	<b>39</b>

**Books Recommended:****Text Books:**

1. Cyber Security: Understanding Cyber Crimes, Computer Forensics and Legal Perspectives by Nina Godbole, Sunit Belapur, Wiley-2011.
2. Understanding Cybersecurity Management in Decentralized Finance: Challenges, Strategies, and Trends by Gurdip Kaur, Springer-2023.

**Reference Books:**

1. The Information Technology Act, 2000; Bare Act- Professional Book Publishers, New Delhi.
2. Izzat Alsmadi , The NICE Cyber Security Framework: Cyber Security Intelligence and Analytics, Springer-2023.

## References (Web Resources):

1. [Digital Personal Data Protection Act 2023.pdf \(meity.gov.in\)](#)
2. [National Cyber Security Policy \(draft v1 \(meity.gov.in\)](#)
3. [CISO Roles Responsibilities.pdf](#)
4. [Standards \(bis.gov.in\)](#)
5. [AI, Machine Learning & Big Data Laws & Regulations | India \(globallegalinsights.com\)](#)



### **Evaluation Scheme:**

#### **Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

#### **Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Advanced Operations Research (DJS23OCOE403)</b>		

<b>Advanced Operations Research (DJS23OCOE403)</b>		
Module 1	<b>Dual Linear Programs</b> Primal, dual, and duality theory - The dual simplex method -The primal-dual algorithm-Duality applications. Post optimization problems: Sensitivity analysis	06
Module 2	<b>Integer Programming</b> Pure and mixed integer programming problems, Solution of Integer programming problems – Gomory’s all integer cutting plane method and mixed integer method, branch and bound method, Zero-one programming.	06
Module 3	<b>Goal Programming</b> Concept of Goal Programming, GP model formulations, Graphical method of GP, The simplex method of GP, Application areas of GP.	05
Module 4	<b>Nonlinear Programming- Unconstrained optimization</b> Minimization and maximization of convex functions- Local & Global optimum- Convergence-Speed of convergence. one-dimensional unconstrained optimization – Newton’s method – Golden-section search method , multidimensional unconstrained optimization –Gradient method — steepest ascent (descent) method – Newton’s method	11
Module 5	<b>Nonlinear Programming- Constrained optimization</b> Constrained optimization with equality and inequality constraints. Constrained optimization: Lagrangian method - Sufficiency conditions - Kuhn-Tucker optimality conditions Rate of convergence - Engineering Applications Quadratic programming problems-convex programming problems	11
		39

**Evaluation Scheme:****Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.



<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Corporate Finance (DJS23OCOE404)</b>		

**Pre-requisite:**

1. Nil

**Objectives:**

1. Overview of Indian financial system, instruments and market.
2. Basic concepts of value of money, returns and risks, corporate finance, working capital and its management.
3. Knowledge about sources of finance, capital structure, dividend policy.

**Outcomes:** On completion of the course, learner will be able to:

1. Understand Indian finance system.
2. Apply concepts of time value money and risk returns to product, services and business.
3. Understand corporate finance and working capital management.
4. Take Investment and finance decisions.
5. Take dividend decisions.

<b>Corporate Finance Management (DJS23OCOE404)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
1	<p><b>Overview of Indian Financial System:</b> Characteristics, Components and Functions of Financial System.</p> <p>Financial Instruments: Meaning, Characteristics and Classification of Basic Financial Instruments — Equity Shares, Preference Shares, Bonds-Debentures, Certificates of Deposit, and Treasury Bills.</p> <p>Financial Markets: Meaning, Characteristics and Classification of Financial Markets — Capital Market, Money Market and Foreign Currency Market.</p> <p>Financial Institutions: Meaning, Characteristics and Classification of Financial Institutions — Commercial Banks, Investment-Merchant Banks and Stock Exchanges.</p>	08
2	<p><b>Concepts of Returns and Risks:</b> Measurement of Historical Returns and Expected Returns of a Single Security and a Two-security Portfolio; Measurement of Historical Risk and Expected Risk of a Single Security and a Two-security Portfolio.</p> <p><b>Time Value of Money:</b> Future Value of a Lump Sum, Ordinary Annuity, and Annuity Due; Present Value of a Lump Sum, Ordinary Annuity, and Annuity Due; Continuous Compounding and Continuous Discounting.</p>	08



<b>3</b>	<b>Overview of Corporate Finance:</b> Objectives of Corporate Finance; Functions of Corporate Finance—investment Decision, Financing Decision, and Dividend Decision. <b>Working Capital Management:</b> Concepts of Meaning Working Capital; Importance of Working Capital Management; Factors Affecting an Entity's Working Capital Needs; Estimation of Working Capital Requirements; Management of Inventories; Management of Receivables; and Management of Cash and Marketable Securities.	07
<b>4</b>	<b>Capital Budgeting:</b> Meaning and Importance of Capital Budgeting; Inputs for Capital Budgeting Decisions; Investment Appraisal Criterion—Accounting Rate of Return, Payback Period, Discounted Payback Period, Net Present Value (NPV), Profitability Index, Internal Rate of Return (IRR), and Modified Internal Rate of Return (MIRR)	08
<b>5</b>	<b>Capital Structure:</b> Factors Affecting an Entity's Capital Structure; Overview of Capital Structure Theories and Approaches — Net Income Approach, Net Operating Income Approach; Traditional Approach, and Modigliani-Miller Approach. Relation between Capital Structure and Corporate Value; Concept of Optimal Capital Structure <b>Dividend Policy:</b> Meaning and Importance of Dividend Policy; Factors Affecting an Entity's Dividend Decision; Overview of Dividend Policy Theories and Approaches — Gordon's Approach, Walter's Approach, and Modigliani-Miller Approach	08
	<b>Total</b>	<b>39</b>

**Books Recommended:****Textbooks:**

1. Financial Management, Theory & Practice 8th Edition (2011), by Prasanna Chandra: Tata McGraw Hill Education Private Limited, New Delhi.
2. Indian Financial System, 9th Edition (2015) by M. Y. Khan; Publisher: McGraw Hill Education, New Delhi.
3. Financial Management, 11th Edition (2015) by I. M. Pandey; Publisher: S. Chand (G/L) & Company Limited, New Delhi.

**Reference Books:**

1. Fundamentals of Financial Management, 13th Edition (2015) by Eugene F. Brigham and Joel F. Houston; Publisher: Cengage Publications, New Delhi.
2. Analysis for Financial Management, 10th Edition (2013) by Robert C. Higgins; Publishers: McGraw Hill Education, New Delhi.

**Evaluation Scheme:****Continuous Assessment (A):**



Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Corporate Social Responsibility (DJS23OCOE405)</b>		

**Objectives:**

1. To make students understand the concept, theories and application of CSR for the Development of the Society.

**Outcomes:** On completion of the course, the learner will be able to:

1. Upon completion of this course, students will be able to analyse and critique the ethical dimensions of Corporate Social Responsibility initiatives, demonstrating a comprehensive understanding of CSR principles and their ethical underpinnings.
2. Upon completion of this course, students will demonstrate an understanding of the legislative frameworks shaping Corporate Social Responsibility both in India and globally, alongside recognizing the key drivers fostering CSR practices within the Indian context.
3. Upon completion of this course, students will be able to identify and discuss the significance of social responsibility and community engagement initiatives, demonstrating an understanding of their impact on both businesses and society.

<b>Corporate Social Responsibility (DJS23OCOE405)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Introduction to Corporate Social Responsibility (CSR)</b> - Understanding the concept of CSR - Historical evolution and development of CSR - Importance and benefits of CSR for businesses and society - Stakeholder theory and its relevance to CSR	07
<b>2</b>	<b>Ethical Foundations of CSR</b> - Ethical theories relevant to CSR (Utilitarianism, Deontology, Virtue Ethics) - Ethical decision-making frameworks in business - Corporate governance and ethics - Ethical issues in supply chain management	08
<b>3</b>	<b>CSR-Legislation in India and the World</b> Section 135 of Companies Act 2013.Scope for CSR Activities under Schedule VII, Appointment of Independent Directors on the Board, and Computation of Net Profit's Implementing Process in India	08
<b>4</b>	<b>The Drivers of CSR in India</b> Market based pressure and incentives, civil society pressure, the regulatory environment in India Counter trends, Review of current trends and opportunities in CSR, Review of successful corporate initiatives and challenges of CSR. Case Studies of Major CSR Initiatives Corporate Social Responsibility and Public-Private Partnership (PPP)	08



<b>5</b>	<b>Social Responsibility and Community Engagement</b> - Social issues and challenges in contemporary society - Corporate philanthropy and community development initiatives - Stakeholder engagement strategies - Corporate volunteering and employee engagement programs - CSR as a strategic business tool vital for sustainable development	08
	<b>Total</b>	<b>39</b>

**Books Recommended:****Text Books:**

2. Andrew Crane, Dirk Matten , "Corporate Social Responsibility: Definition, Core Issues, and Recent Developments" Oxford University Press.
3. O. C. Ferrell, John Fraedrich, Linda Ferrell , "Business Ethics: Ethical Decision Making & Cases", Cengage Learning
3. Corporate Social Responsibility in India, Sanjay K Agarwal, Sage Publications, 2008
4. Corporate Social Responsibility in India, Bidyut Chakrabarty, Routledge, New Delhi, 2015

**Reference Books:**

4. Corporate Social Responsibility: An Ethical Approach, Mark S. Schwartz, Broadview Press, 2011
5. Attaining Sustainable Growth through Corporate Social Responsibility, George Pohle and Jeff Hittner, IBA Global Business Services, 2008
6. Strategic Corporate Social Responsibility: Stakeholders in a Global Environment, William B. Werther Jr. and David Chandler, 2nd Edition, Sage Publications, 2011

**Evaluation Scheme:****Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Bioinformatics (DJS23OCOE406)</b>		

**Course Objectives:**

1. To provide an overview of bioinformatics and its significance in modern biological research.
2. To enable students to apply bioinformatics methods in practical scenarios for biological data analysis and interpretation.

**Course Outcomes:**

Upon successful completion of this course, students will be able to:

1. Understand the structure and function of cells, organelles, and biomolecules.
2. Understand the types of data stored in bioinformatics databases and their relevance to biological research.
3. Explore genomic databases and understand the structure and content of protein databases.
4. Understand system biology concepts and molecular evolution.
5. Apply knowledge of cellular and molecular biology concepts to analyze a biological problem.

<b>Bioinformatics (DJS23OCOE406)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
1	<b>Module 1: Foundations of Molecular and Cellular Biology</b> <b>Introduction to molecular biology:</b> DNA, RNA, proteins, and their roles in cellular processes <b>Cell structure and function:</b> Organelles, membrane structure, and cellular transport <b>Cell cycle regulation:</b> phases of the cell cycle, checkpoints, and cell cycle control mechanisms	08
2	<b>Module 2: Genetics and Genomics</b> <b>Mendelian genetics:</b> Inheritance patterns, Punnett squares, and genetic crosses <b>Chromosome structure and organization:</b> karyotyping, gene mapping, and genetic linkage <b>Introduction to genomics:</b> genome structure, organization, and variation Techniques in molecular genetics: PCR, DNA sequencing, and gene cloning	08



<b>3</b>	<b>Module 3: Genomic and Protein Databases</b> Types of genomic databases such as GenBank, Ensemble, and UCSC Genome Browser, Understand the structure and content of protein databases such as UniProt and Protein Data Bank (PDB), Searching, Retrieving, and Analyzing Genomic and Protein data from online databases.	08
<b>4</b>	<b>Module 4: Systems Biology</b> <b>Introduction to Systems Biology:</b> Modeling biological systems and network analysis, Bioinformatics tools for systems biology and modeling complex biological processes. <b>Principles of molecular evolution:</b> Mutation, Selection, and genetic drift. <b>Phylogenetic analysis:</b> Tree construction, sequence alignment, and molecular clock.	08
<b>5</b>	<b>Module 5: Applications and Case Studies</b> Applications of Bioinformatics in Medicine, Agriculture, and Biotechnology, Case Studies (Integrating Cellular and Molecular Biology with Bioinformatics) and Research Examples, Ethical and Legal Issues in Bioinformatics, Future Trends and Emerging Technologies in Bioinformatics.	07
	<b>Total</b>	<b>39</b>

**Books Recommended:****Textbooks:**

1. "Bioinformatics For Dummies", Jean-Michel Claverie and Cedric Notredame, For Dummies. (2019)
2. "Bioinformatics Algorithms: An Active Learning Approach" by Phillip Compeau and Pavel Pevzner, Active Learning Publishers (2019)

**Reference Books:**

1. Introduction to Bioinformatics, Arthur Lesk, Biologist & Bioinformatics Expert, 2019
2. Introduction to Biomedical Data Science, Robert Hoyt, Informatics Education, 2019
3. Python for Biologists: A Complete Programming Course for Beginners, Martin Jones, Oxford University Press, 2013
4. An Introduction to Bioinformatics Algorithms, Neil C. Jones, and Pavel A. Pevzner, MIT Press, 2004.
5. Exploring Bioinformatics: A Project-Based Approach, Caroline St. Clair, and Jonathan E. Visick, Jones & Bartlett Learning, 2014.

**Evaluation Scheme:****Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.





Shri Vile Parle Kelvani Mandal's

**DWARKADAS J. SANGHVI COLLEGE OF ENGINEERING**

(Autonomous College Affiliated to the University of Mumbai)

NAAC Accredited with "A" Grade (CGPA : 3.18)



- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Human Resource Management (DJS23OCOE407)</b>		

**Objectives:**

1. To introduce the students with basic concepts, techniques and practices of the human resource management
2. To provide opportunity of learning Human resource management (HRM) processes, related with the functions, and challenges in the emerging perspective of today's organizations
3. To familiarize the students about the importance of the labor relations in the organization.

**Outcomes:** On completion of the course, the learner will be able to:

1. Understand the changing environment of the HRM and the role of the HR managers.
2. Understand the recruitment process and the application of the IT.
3. Understand the importance of the training and development.
4. Understand about the pay plans, performance appraisal and compensation.
5. Understand the importance of the labor relation, the employee security and collective bargaining.

<b>Human Resource Management (DJS23OCOE407)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Human Resource Function</b> Human Resource Philosophy – Changing environments of HRM – Strategic human resource management – Using HRM to attain competitive advantage – Trends in HRM – Organization of HR departments – Line and staff functions – Role of HR Managers.	07
<b>2</b>	<b>Recruitment &amp; Placement</b> Job analysis: Methods - IT and computerized skill inventory - Writing job specification - HR and the responsive organization. Recruitment and selection process: Employment planning and forecasting - Building employee commitment: Promotion from within - Sources, Developing and Using application forms - IT and recruiting on the internet. Employee Testing & selection: Selection process, basic testing concepts, types of test, work samples & simulation, selection techniques, interview, common interviewing mistakes, Designing & conducting the effective interview, small business applications, computer aided interview.	10
<b>3</b>	<b>Training &amp; Development</b> Orientation & Training: Orienting the employees, the training process, need analysis, Training techniques, special purpose training, Training via the internet. Developing Managers: Management Development - The responsive managers - On-the-job and off the-job Development techniques using HR to build a responsive organization.	08



	Performance appraisal: Methods - Problem and solutions - MBO approach - The appraisal interviews - Performance appraisal in practice. Managing careers: Career planning and development - Managing promotions and transfers.	
<b>4</b>	<b>Compensation &amp; Managing Quality</b> Establishing Pay plans: Basics of compensation - factors determining pay rate - Current trends in compensation - Job evaluation - pricing managerial and professional jobs - Computerized job evaluation. Pay for performance and Financial incentives: Money and motivation - incentives for operations employees and executives - Organization wide incentive plans - Practices in Indian organizations. Benefits and services : Statutory benefits - non-statutory (voluntary) benefits - Insurance benefits -retirement benefits and other welfare measures to build employee commitment.	08
<b>5</b>	<b>Labor relations and employee security</b> Industrial relation and collective bargaining: Trade unions - Collective bargaining - future of trade unionism. Discipline administration - grievances handling - managing dismissals and separation. Labor Welfare: Importance & Implications of labor legislations - Employee health - Auditing HR functions, Future of HRM function.	06
	<b>Total</b>	<b>39</b>

**Evaluation Scheme:****Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal



<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Digital Marketing Management (DJS23OCOE408)</b>		

**Objectives:**

1. Explain the evolution and technology of digital marketing, including underlying frameworks.
2. Understand digital business strategy and emerging business structures.
3. Cover digital marketing planning, operations setup, and implementation of search campaigns, alongside emerging concepts like Big Data, IoT, SMB, B2B marketing, and SoLoMo.

**Outcomes:** On completion of the course, the learner will be able to:

1. Understand the digital marketing framework & model and consumer behaviour.
2. Develop digital marketing strategy roadmap.
3. Explain the terminology and concepts for developing web-specific media plans.
4. Understand concepts related to digital campaign management and revenue generation models.
5. Get a perspective on global digital marketing technology/tools and future trends.

<b>Digital Marketing Management (DJS23OCOE408)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<p><b>Introduction to Digital Marketing</b>            Emergence of Digital Marketing as a tool, media consumption drivers for new marketing environment, applications and benefits of digital marketing.</p> <p><b>Digital Marketing Framework</b>            Delivering enhanced customer value, market opportunity analysis and digital services development, ASCOR framework</p> <p><b>Digital Marketing Models Creation</b>            Factors impacting digital marketplace, value chain digitization, business models.</p> <p><b>The Consumer for Digital Marketing</b></p> <ul style="list-style-type: none"> <li>• Consumer behavior on the internet, evolution of consumer behavior models, managing consumer demand, integrated marketing communications (IMC)</li> </ul>	<b>06</b>
<b>2</b>	<p><b>Digital marketing Strategy Development</b>            Elements of assessment phase, macro-micro environmental analysis, marketing situation analysis.</p> <p><b>Digital Marketing Internal Assessment and Objectives Planning</b>            Analyzing present offerings mix, marketing mix, core competencies analysis and internal resource mapping. Digital presence analysis, digital marketing objectives development and review.</p> <p><b>Digital Marketing Strategy Definition</b>            Understanding digital business strategy and structures, consumer</p>	<b>12</b>



	development strategy, offering mix for Digital, digital pricing models, managing promotional channels and developing the extended Ps- People, process, programs and performance. <b>Digital marketing Strategy Roadmap</b> Developing digital marketing strategy roadmap, the 6s digital marketing implementation strategy, marketing across the product life cycle.	
<b>3</b>	<b>Digital Marketing Planning and Setup</b> Understanding digital media planning terminology and stages, steps to creating marketing communications strategy, introduction to search marketing, display marketing, social media marketing. <b>Digital Marketing Operations Setup</b> Basics of lead generation and conversion marketing, website content development and management, elements of user experience, web usability and evaluation.	<b>08</b>
<b>4</b>	<b>Digital marketing Execution</b> Basic elements of digital campaign management, search execution, display execution, social media execution, content marketing. <b>Digital marketing Execution Elements</b> Digital revenue generation models, managing service delivery and payments, managing digital implementation challenges like e commerce, internal & external and consumer specific challenges.	<b>08</b>
<b>5</b>	<b>Digital Business – Present and Future</b> Digital Marketing – Global Landscape, digital marketing overview – global spend, advertising spend, and technology/tools landscape. Data technologies (Big data and IOT) impacting marketing, segment based digital marketing and SoLoMo – the next level of hyperlocal marketing.	<b>05</b>
	<b>Total</b>	<b>39</b>

**Books Recommended:****Text Books:**

1. Fundamentals of Digital Marketing by Puneet Singh Bhatia, Pearson Education Limited, 2017
2. Digital Marketing by Seema Gupta- McGraw Hill Education, 2022

**Reference Books:**

1. Digital Marketing Excellence: Planning, Optimizing and Integrating Online Marketing by Dave Chaffey and P. R. Smith, 5<sup>th</sup> edition, Taylor & Francis, 2017
2. Digital Marketing: Strategy, Implementation and Practice- 6<sup>th</sup> edition by Dave Chaffey Fiona Ellis-Chadwick, Pearson Education Limited, 2019
3. Digital marketing by Vandana Ahuja, Oxford University Press, 2015
4. The Art of Digital Marketing by Ian Dodson, John Wiley & Sons, 2016



### **Evaluation Scheme:**

#### **Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

#### **Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

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<b>Program: Open Elective for all Programs</b>	<b>S.Y B.Tech.</b>	<b>Semester: IV</b>
<b>Course: Logistics &amp; Supply Chain Management (DJS23OCOE409)</b>		

**Pre-requisite:**

**Objectives:**

**Outcomes:** On completion of the course, the learner will be able to:

<b>Logistics &amp; Supply Chain Management (DJS23OCOE409)</b>		
<b>Module</b>	<b>Description</b>	<b>Hours</b>
<b>1</b>	<b>Introduction</b> What Is Supply Chain Management? The Development Chain, Global Optimization, Managing Uncertainty and Risk, The Complexity in Supply Chain Management, Key Issues in Supply Chain Management .	05
<b>2</b>	<b>Network planning</b> Introduction, Network Design- Data Collection, Data Aggregation, Transportation Rates, Mileage Estimation, Warehouse Costs, Warehouse Capacities, Potential Warehouse Locations, Service Level Requirements, Future Demand, Model and Data Validation, Solution Techniques, Key Features of a Network Configuration Supply Chain Planning; Inventory Positioning and Logistics Coordination -Strategic Safety Stock.	06
<b>3</b>	<b>THE VALUE OF INFORMATION</b> Introduction, The Bullwhip Effect-Quantifying the Bullwhip Effect, The Impact of Centralized Information on the Bullwhip Effect, Methods for Coping with the Bullwhip Effect, Information Sharing and Incentives, Effective Forecasts, Information for the Coordination of Systems, Locating Desired Products, Lead-Time Reduction, Information and Supply Chain Trade-offs-Conflicting Objectives in the Supply Chain, Designing the Supply Chain for Conflicting Goals ,Decreasing Marginal Value of Information.	08



4	<b>Supply chain integration</b> Introduction, Push, Pull, and Push-Pull Systems-Push-Based Supply Chain, Pull-Based Supply Chain, Push-Pull Supply Chain ,Identifying the Appropriate Supply Chain Strategy, Implementing a Push-Pull Strategy The Impact of Lead Time Demand-Driven Strategies The Impact of the Internet on Supply Chain Strategies-what is E-Business, the Grocery Industry , the Book Industry , the Retail Industry and Impact on Transportation and Fulfillment.	08
5	<b>Information Technology and Business Process</b> Introduction, The Importance of Business Processes, Goals of Supply Chain IT Supply Chain Management System Components, Decision-Support Systems IT for Supply Chain Excellence, Sales and Operations Planning Integrating Supply Chain Information Technology. Implementation of ERP and Decision Support System.	06
6	<b>Technology standards</b> Introduction, IT Standards, Information Technology Infrastructure-Interface Devices, System Architecture and Electronic Commerce. Service-Oriented Architecture (SOA)-Technology Base: IBM and Microsoft and ERP Vendor Platform: SAP and Oracle. Radio Frequency Identification (RFID)- applications, point of sale data , business benefits and supply chain efficiency.	06
	<b>Total</b>	<b>39</b>

**Books Recommended:****Text Books:**

1. Supply Chain Management-Strategy, Planning, and Operation by [Sunil Chopra](#), [Peter Meindl](#), Pearson Publications 2016
2. Designing and Managing the Supply Chain-Concepts, Strategies, and Case Studies by [David Simchi-Levi](#), [Philip Kaminsky](#), [Edith Simchi-Levi](#) , [McGraw-Hill/Irwin](#) 2008





**Evaluation Scheme:**

**Continuous Assessment (A):**

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal

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<b>Program: Electronics and Telecommunication Engineering</b>	<b>S. Y. B. Tech</b>	<b>Semester: IV</b>
<b>Course: Innovative Product Development-II (DJS23ELVS405)</b>		

**Pre-requisite:**

1. Electronics Devices & Circuits (DJS23EPC302)
2. Digital System Designs (DJS23EPC303)
3. Design Thinking (DJS23EHS301)
4. Innovative Product Development-I (DJS23EPVS301)

**Objectives:**

1. To realize the functional solution as per the product requirement.
2. To improve problem solving, communication skills, management skills and promote team building.

**Outcomes:** On completion of the course, the learner will be able to:

1. Incorporate project-based learning that allows students to identify and transfer existing ideas into new applications/ products.
2. Present their project work in a technical and optional business report, improving their documentation skills.
3. Demonstrate the ability to work in a team and manage the execution of project/ conduct of research.
4. Integrate inter-disciplinary concepts, which help them to get internships, jobs, admission for higher studies or begin a startup.

**Syllabus:**

Domain knowledge (any field of knowledge and beyond) needed from the following areas for the effective implementation of the product:

Electronic devices and circuits, Integrated circuits, Control systems, Microcontroller and Embedded Systems, Signal Processing, Microwave and Antennas, Networking and Internet of Things, Data science and big data, Web and Application development, Robotics, Artificial Intelligence (AI), Machine learning (ML), CAD design and Additive manufacturing (3d printing).

The above areas can be updated (expanded), based on the needs of technological innovations and development needed for a specific project/product.

**Guidelines:**

The main purpose of this course is to improve the student's technical skills, communication skills (oral and written) by integrating writing, presentation and teamwork opportunities. Each project group as already undergone project topic allotment followed by review and assessments in their third semester. In this semester, the students are expected to continue the same project/product work.

1. Each group will be reviewed once in a semester and marks will be allotted based on the various points mentioned in the evaluation scheme.
2. In the mid semester review (8<sup>th</sup> week from the starting of the semester), each group is expected to complete 80% implementation of the project along with technical paper.
3. The students may use this opportunity to learn different computational techniques and hardware challenges towards the development of a product.
4. Interaction with alumni mentor will also be appreciated for the improvement of the project/product. Alumni talks/sessions are regularly conducted at institute to give students clear picture around current and possible new trends.
5. A record in the form of an activity logbook is to be prepared by each group, wherein the group can record weekly progress of work. The project guide should verify the recorded notes/comments and approve the same weekly.
6. Student groups are encouraged to explore intellectual property (IP) possibilities out of their work and explore the process of IP Filings/Registrations. Awareness talks/sessions are regularly conducted at institute in this context.
7. The technical paper will be published in DJS Strike magazine with ISBN number.

**Evaluation scheme:**

Each group will be reviewed once in a semester by review panel based on the following criteria:

1. Project progress
2. Documentation/Technical paper writing
3. Overall presentation and Teamwork
4. Validation of results (functional testing results)
5. Product Development

Marks scored in the mid semester review will be considered as part of term work.

The final certification and acceptance of Termwork ensure satisfactory performance and the outcome of evaluation centered about evaluation scheme.

Prepared by

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Head of the Department

Principal



<b>Program: Common to all Programs.</b>	<b>Group A / B</b>	<b>S.Y.B. Tech.</b>	<b>Semester: III &amp; IV</b>
<b>Course: Design Thinking Laboratory (DJS23ILHS406)</b>			

**Course:****Pre-requisite:**

- Understanding of product/ process/ software/ service development life cycle.
- Knowledge of agile frameworks (or any similar iterative framework) would be added advantage but will not be mandatory.

**Objectives:**

1. To instill an innovative mindset in students to solve the digital-age business, societal and wicked type of problems using design thinking methods and tools, and its application.
2. To equip students with techniques to empathize with user, ideate innovative and sustainable solutions for real world problems through iterative approach to design.

**Outcomes:** On completion of the course, the learner will be able to:

1. Understand the importance of Human-Centric design approach for developing a solution.
2. Generate innovative ideas to design sustainable solutions for real world problems.
3. Apply design thinking principles to solve the real-world problems
4. Collaborate creatively and effectively in interdisciplinary teams to apply design thinking principles to real world problems.

<b>Design Thinking Laboratory (DJS23ILHSX06)</b>		
<b>List of assignments/ activities during laboratory:</b>		
Below is a list of assignments/ activities/ experiments that would be carried out by students – either individually or in a team. It will help students to learn and practice about design thinking methods and associated tools. Problem statement for these assignments/ activities/ experiments will be provided by facilitator/ instructor/ faculty to the class (and teams/ batches within each class). Students (at individual/ group of 2-3) should complete the mini-project in a team to solve the problem.		
<b>Unit</b>	<b>Syllabus Content</b>	<b>No. of hrs.</b>
<b>1</b>	<b><i>Introduction to Design Thinking</i></b> <ul style="list-style-type: none"> <li>- Understanding the fundamentals of design thinking.</li> <li>- Exploring the history and evolution of design thinking.</li> <li>- The importance of empathy in the design thinking process.</li> <li>• <i>Conduct market &amp; industry research by observing and contextualizing various macro &amp; micro trends.</i></li> </ul>	<b>06</b>



	<ul style="list-style-type: none"> <li>• <i>Case Study - conduct their own research on how Design Thinking helped solve some of the biggest and critical problems of our time.</i></li> </ul>	
2	<p><b>Empathize Phase</b></p> <ul style="list-style-type: none"> <li>- Techniques for conducting user research and gathering insights.</li> <li>- Creating user personas and empathy maps.</li> <li>- Practicing active listening and observation skills.</li> <li>• <i>To apply various empathizing techniques on the problem statement selected.</i></li> <li>• <i>Use walk-a-mile immersion and heuristic reviews to first empathize with end users and then to build empathy map and customer journey map.</i></li> </ul>	04
3	<p><b>Define Phase</b></p> <ul style="list-style-type: none"> <li>- Defining problem statements and reframing challenges.</li> <li>- Tools for synthesizing research findings.</li> <li>- Developing a clear and actionable problem statement.</li> <li>• <i>Start building from Persona map and conduct interviews/ Gemba walk to plot user's journeys from start to end.</i></li> <li>• <i>Define the problem space using HMW statement. Now highlight areas of opportunities in the journey map and enlist potential channels/touchpoints as well as stakeholders for proposed solution interventions.</i></li> </ul>	04
4	<p><b>Ideate Phase</b></p> <ul style="list-style-type: none"> <li>- Generating creative ideas through brainstorming sessions.</li> <li>- Techniques for divergent and convergent thinking.</li> <li>- Prototyping and experimenting with ideas.</li> <li>• <i>Apply suitable ideation technique to quickly generate diverse ideas that could be applied to target problem space – either partially or in full.</i></li> <li>• <i>Brain Writing – Build on each other's ideas and constructively &amp; creatively develop better ideas using SCAMPER technique.</i></li> </ul>	04
5	<p><b>Prototype and Validation</b></p> <ul style="list-style-type: none"> <li>- Introduction to prototyping tools and techniques.</li> <li>- Rapid prototyping methods.</li> <li>- Testing prototypes with users and gathering feedback.</li> <li>- Refining solutions based on user insights.</li> <li>• <i>Develop user storyboard to layout solution proposition in visual and easily explainable form. Run a quick peer validation.</i></li> <li>• <i>peer-validated the storyboard.</i></li> <li>• <i>Build an interactive digital prototype using any digital rapid prototyping platform and seek user validation.</i></li> </ul>	06
6	<p><b>Design Thinking for Strategic Innovation:</b></p> <ul style="list-style-type: none"> <li>- Types of innovations, strategic innovation.</li> <li>- Features of strategic innovation.</li> <li>- Design thinking and strategic innovation.</li> </ul>	02



	- Practices of integrating design thinking in strategic innovation.	
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## Books Recommended

### Text books:

1. I. Mootee, "Design Thinking for Strategic Innovation: What They Can't Teach You at Business or Design School" Wiley, 2013.
2. M. Lewrick, P. Link, and L. Leifer, "The Design Thinking Playbook: Mindful Digital Transformation of Teams, Products, Services, Businesses and Ecosystems" Wiley, 2018.
3. T. Lockwood, "Design Thinking: Integrating Innovation, Customer Experience, and Brand Value", Allworth Press, 2010.
4. K. T. Ulrich and S. D. Eppinger, "Product Design and Development", McGraw-Hill Education, 6<sup>th</sup> Edition, 2016.
5. C. J. Meadows and C. Parikh, "The Design Thinking Workbook: Essential Skills for Creativity and Business Growth", Emerald Publishing, 2022.

### Reference books:

1. T. Kelley and D. Kelley, "Creative Confidence: Unleashing the Creative Potential Within Us All", HarperCollins Publisher, 2013.
2. T. Brown, "Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation", HarperCollins, 2013.
3. J. Knapp, J. Zeratsky, and B. Kowitz, "Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days", Simon & Schuster, 2016.
4. A. Chakrabarti, "Engineering Design Synthesis: Understanding, Approaches and Tools", Springer, 2002.
5. K. Otto, and K. Wood, "Product Design", Prentice Hall, 2000.

### Online Reference:

#### 1) Design and Innovation:

- a. <https://openstax.org/books/entrepreneurship/pages/4-suggested-resources>

#### 2) Overview of Design Thinking :

- a. <https://www.interaction-design.org/literature/topics/design-thinking>
- b. [10 Models for Design Thinking. In 2004, business consultants Hasso... | by Libby Hoffman | Medium](#)
- c. [https://www.tcgen.com/design-thinking/#What\\_is\\_Design\\_Thinking\\_and\\_How\\_Does\\_it\\_Relate\\_to\\_Product\\_Development](https://www.tcgen.com/design-thinking/#What_is_Design_Thinking_and_How_Does_it_Relate_to_Product_Development)

#### 3) Understand, observe and define the problem:

- a. <https://www.nngroup.com/articles/empathy-mapping/>
- b. <https://uxdesign.cc/the-purpose-of-a-journey-map-and-how-can-it-galvanize-action-9a628b7ae6e>

#### 4) Ideation and prototyping:



- a. <https://www.interaction-design.org/literature/topics/prototyping>
  - b. <https://www.uxmatters.com/mt/archives/2019/01/prototyping-user-experience.php>
- 5) **Testing and implementation:**
- a. <https://www.nngroup.com/articles/usability-testing-101/>
  - b. <https://www.interaction-design.org/literature/article/test-your-prototypes-how-to-gather-feedback-and-maximise-learning>
- 6) **Design thinking in various sectors:**
- a) [https://www.tutorialspoint.com/design\\_thinking/design\\_thinking\\_quick\\_guide.htm](https://www.tutorialspoint.com/design_thinking/design_thinking_quick_guide.htm)

**Web References:**

- Creative Engineering Design (<https://nptel.ac.in/courses/107108010>)
- Understanding Creativity and Creative Writing (<https://nptel.ac.in/courses/109101017>)
- Understanding Design Thinking & People Centered Design (<https://nptel.ac.in/courses/109104109>)
- Design Thinking - A Primer (<https://nptel.ac.in/courses/110106124>)
- Product Engineering and Design Thinking (<https://nptel.ac.in/courses/112105316>)

**Evaluation Scheme:**

**Continuous Assessment (A):**

**Term Work:** - 25 marks

Shall comprise of:

Assignments (minimum 05) :15 marks

Mini Project (individual or in a group of 2-3 students): 10 marks

Prepared by

Checked by

Head of the Department

Principal



<b>Program: Common to all Programs.</b>	<b>Group A / B</b>	<b>S.Y B. Tech.</b>	<b>Semester: III / IV</b>
<b>Course: Universal Human Values (DJS23ICH408)</b>			
<b>Course: Universal Human Values Tutorial (DJS23ITH408)</b>			

**Objectives:**

1. To help students distinguish between values and skills, and understand the need, basic guidelines, content and process of value education.
2. To help students initiate a process of dialog within themselves to know what they 'really want to be' in their life and profession
3. To help students understand the meaning of happiness and prosperity for a human being.
4. To facilitate the students to understand harmony at all the levels of human living and live accordingly.
5. To facilitate the students in applying the understanding of harmony in existence in their profession and lead an ethical life

**Outcomes:** On completion of the course, the learner will be able to:

1. Understand the significance of value inputs in a classroom, distinguish between values and skills, understand the need, basic guidelines, content and process of value education, explore the meaning of happiness and prosperity and do a correct appraisal of the current scenario in the society
2. Distinguish between the Self and the Body, understand the meaning of Harmony in the Self the Co-existence of Self and Body.
3. Understand the value of harmonious relationship based on trust, respect and other naturally acceptable feelings in human-human relationships and explore their role in ensuring a harmonious society
4. Understand the harmony in nature and existence and work out their mutually fulfilling participation in the nature.
5. Distinguish between ethical and unethical practices and start working out the strategy to actualize a harmonious environment wherever they work.

<b>Universal Human Values (DJS23IHC1)</b>		
<b>Unit</b>	<b>Description</b>	<b>Duration</b>
<b>1</b>	<b>Course Introduction - Need, Basic Guidelines, Content and Process for Value Education</b> Understanding the need, basic guidelines, content and process for Value Education, Self-Exploration–what is it? - its content and process; 'Natural Acceptance' and Experiential Validation- as the mechanism for self-exploration, Continuous Happiness and Prosperity- A look at basic Human Aspirations, Right understanding, Relationship and Physical Facilities- the basic requirements for fulfillment of aspirations of every human being with their correct priority, Understanding Happiness and Prosperity correctly- A critical appraisal of the current	<b>4</b>





	scenario, Method to fulfill the above human aspirations: understanding and living in harmony at various levels	
2	<p><b>Understanding Harmony in the Human Being - Harmony in Myself</b></p> <p>Understanding human being as a co-existence of the sentient 'I' and the material 'Body', Understanding the needs of Self ('I') and 'Body'. Understanding the Body as an instrument of 'I' (I being the doer, seer and enjoyer), Understanding the characteristics and activities of 'I' and harmony in 'I', Understanding the harmony of I with the Body; correct appraisal of Physical needs, meaning of Prosperity in detail, Programs to ensure Self-regulation and health.</p>	5
3	<p><b>Understanding Harmony in the Family and Society- Harmony in Human-Human Relationship</b></p> <p>Understanding harmony in the Family- the basic unit of human interaction, understanding values in human-human relationship; meaning of Justice and program for its fulfilment. Trust and Respect as the foundational values of relationship, Understanding the meaning of Trust; Difference between intention and competence, Understanding the meaning of Respect, Difference between respect and differentiation; the other salient values in relationship, Understanding the harmony in the society (society being an extension of family). Visualizing a universal harmonious order in society- Undivided Society, Universal Order- from family to world family!</p>	9
4	<p><b>Understanding Harmony in the Nature and Existence - Whole existence as Co-Existence</b> Understanding the harmony in the Nature, Interconnectedness and mutual fulfilment among the four orders of nature- recyclability and self-regulation in nature.</p> <p>Understanding Existence as Co-existence of mutually interacting units in all-pervasive space, Holistic perception of harmony at all levels of existence</p>	4
5	<p><b>Implications of the above Holistic Understanding of Harmony on Professional Ethics:</b> Natural acceptance of human values, Definitiveness of Ethical Human Conduct, Basis for Humanistic Education, Humanistic Constitution and Humanistic Universal Order, Competence in Professional Ethics: a) Ability to utilize the professional competence for augmenting universal human order, b) Ability to identify the scope and characteristics of people-friendly and eco-friendly production systems, technologies and management models, Case studies of typical holistic technologies, management models and production systems, Strategy for transition from the present state to Universal Human Order: a) At the level of individual: as socially and ecologically responsible engineers, technologists and managers, b) At the level of society: as mutually enriching institutions and organizations</p>	4
	<b>Total</b>	<b>26</b>

**Tutorials: (Term work)**

Term work shall consist of minimum 5 activities based on activities conducted.

The tutorials could be conducted as per the following topics: -

Activity No 1	Practice sessions to discuss natural acceptance in human being as the innate acceptance for living with responsibility (living in relationship, harmony, and co-existence) rather than as arbitrariness in choice based on liking-disliking.
Activity No 2	Practice sessions to discuss the role others have played in making material goods available to me. Identifying from one's own life. Differentiate between prosperity and accumulation. Discuss program for ensuring health vs dealing with disease.
Activity No 3	Practice sessions to reflect on relationships in family, hostel and institute as extended family, real life examples, teacher-student relationship, goal of education etc. Gratitude as a universal value in relationships. Discuss with scenarios. Elicit examples from students' lives.
Activity No 4	Practice sessions to discuss human being as cause of imbalance in nature (film "Home" can be used), pollution, depletion of resources and role of technology etc.
Activity No 5	Practice Exercises and Case Studies will be taken up in Practice (tutorial) Sessions e.g. To discuss the conduct as an engineer or scientist etc.

The final certification and acceptance of term work will be subject to satisfactory performance of activities and upon fulfilling minimum passing criteria in the term work.

**Books Recommended:***Textbooks:*

1. Human Values and Professional Ethics by R R Gaur, R Sangal, G P Bagaria, Excel Books, New Delhi, 2010.

*Reference Books:*

1. Jeevan Vidya: Ek Parichaya, A Nagaraj, Jeevan Vidya Prakashan, Amarkantak, 1999.
2. Human Values, A.N. Tripathi, New Age Intl. Publishers, New Delhi, 2004.
3. The Story of Stuff (Book).
4. The Story of My Experiments with Truth - by Mohandas Karamchand Gandhi.
5. Small is Beautiful - E. F Schumacher. 6. Slow is Beautiful - Cecile Andrews.
7. Economy of Permanence - J C Kumarappa.
8. Bharat Mein Angreji Raj – PanditSunderlal.
9. Rediscovering India - by Dharampal.
10. Hind Swaraj or Indian Home Rule - by Mohandas K. Gandhi.
11. India Wins Freedom - Maulana Abdul Kalam Azad.
12. Vivekananda - Romain Rolland. (English)



13. Gandhi - Romain Rolland. (English)

**Evaluation Scheme:**

**Continuous Assessment (A):**

Term Work: - 25 marks

Will consist of following three components:

- 1) Term Test 1 (based on 40 % syllabus) – 15 marks.
- 2) Term Test 2 (on next 40 % syllabus) – 15 marks.
- 3) Assignment / course project / group discussion / presentation / quiz – 10 marks

Total summing up to 40 marks.

**Semester End Examination (B):**

Theory:

Question paper based on the entire syllabus will comprise of 4 questions (All compulsory, but with internal choice as appropriate), each carrying 15 marks, total summing up to 60 marks.

Prepared by

Checked by

Head of the Department

Principal